ASICS.COM

ASICS releases 2025 Sustainability Report



[June 30, 2026 – KOBE, JAPAN] ASICS today released its 2025 Sustainability Report, outlining the company's progress toward its medium- and long-term sustainability targets. Integrated into its VISION2030 and the Mid-Term Plan 2026, ASICS' sustainability framework is built around two core pillars — "People" and "Planet" — which guide sustainability actions in alignment with the United Nations Sustainable Development Goals（SDGs）.

Key Highlights from ASICS' Sustainability Report 2025:

People

- Launched the "Everyday Escape" campaign, showing you don't need to travel far or spend big to take your body and mind to a happier place.
- Established ASICS Foundation to further support initiatives that contribute to a sound mind and sound body in communities around the world.
- Contributed USD 811,013 in community support funding throughout the year.
- Achieved 100% supplier compliance with ASICS standards, reinforcing ASICS' commitment to human rights

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded in 1949 by Kihachiro Onitsuka and is now a leading designer, developer and manufacturer of running shoes, as well as various sports footwear, apparel and accessories.

The stripe design featured on the sides of the ASICS shoes is a registered trademark of ASICS

and responsible supply chain management.

- Continued to support employee career development through the Growth in Motion program.
- Achieved the global target for female management representation, with women holding 41.0% of management positions globally.

Planet

- Achieved a 44.8% reduction in CO_2 emissions from our direct operations compared to 2015.
- Reached a 38.2% renewable electricity used in our business facilities.
- Reached a 24.1% renewable electricity rate at strategic Tier1 footwear suppliers.
- Engaged 102,711 participants in the Run for Reforestation Challenge, contributing to tree-planting activities.
- Conducted ASICS' first biodiversity assessment to identify our impacts and dependencies on nature.

ASICS' full 2025 Sustainability Report can be found at:
https://corp.asics.com/en/csr/csr_reporting

For further details on ASICS' sustainability activities, please visit:
https://corp.asics.com/en/csr

ASICS' 2025 Sustainability Report is structured according to the GRI Standards sustainability reporting guidelines.
The company's separate GRI Index table is also published online.

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