



The New GT-2000™ 14 Shoe Brings Energy to ASICS' Stability Running Lineup

Redefining everyday stability with enhanced comfort and an energized ride.



[July 1, 2025, KOBE, JAPAN] Today ASICS is proud to introduce the GT-2000™ 14 shoe, the latest evolution of its long-standing versatile daily trainer, now updated with new lightweight and responsive cushioning. Staying true to the lightweight stability that defines the identity of the GT-2000™ series, the latest model delivers a more dynamic and comfortable running experience, thanks to a new midsole material and updated forefoot construction.

Building on the series' legacy of delivering reliable, go-to stability, the GT-2000™ 14 shoe takes a bold step forward with the addition of FF BLAST™ MAX cushioning - one of ASICS' most responsive midsole foams, as featured in high-bounce models like the NOVABLAST™ 5 shoe. Combined with PureGEL™ technology in the heel for enhanced shock absorption and smoother transitions, this advanced midsole setup helps provide softer landings, enhanced comfort, and a more energetic toe-off, helping runners enjoy every step of their run.

The forefoot now features a new trampoline pod structure inspired by ASICS' BLAST series, thoughtfully designed to support stability, while creating a spring-loaded sensation underfoot. Working in tandem with FF BLAST™ MAX cushioning, this forefoot pod structure amplifies bounce and responsiveness, making each run feel more energetic and uplifting.

While comfort and energy-return take center stage, the GT-2000™ 14 shoe continues to offer the trusted stability that defines the series. The 3D GUIDANCE SYSTEM™ provides adaptive, on-



demand stability with advanced geometry of a three-dimensional midsole shape that helps prevent excessive inward rolling during runs. This stability contributes to a comfortable running experience, even across longer distances.



Additional support elements include strategically placed outsole rubber for medial-side reinforcement, a new asymmetrical tongue wing construction to improve lockdown and support, and an updated engineered woven upper for comfort and a secure, supportive fit.

Susan Hoddinott, Global Product Line Manager, Performance Running at ASICS said: With today's runners looking for more than just stability, we saw the opportunity to evolve the GT-2000™ series. By integrating FF BLAST™ MAX cushioning, we've delivered a more dynamic and energetic ride, while maintaining the stable feel runners have trusted for years. The result is a stability shoe that feels both protective and fun to run in. We believe the GT-2000™ 14 shoe will inspire more runners to enjoy their movement and uplift both body and mind through a comfortable and energetic running experience."

The GT-2000™ 14 shoe will be available globally from August 1st, 2025 at ASICS retail stores, online, and through specialist running outlets for \$140.

To find out more about the products, please visit <https://www.asics.com/gb/en-gb/>

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