



ASICS LAUNCHES LIMITED EDITION GEL-RESOLUTION™ 9

Designed In collaboration with BOSS for Matteo Berrettini

[June 9, 2023 – KOBE, JAPAN] – ASICS is excited to announce the launch of limited edition GEL-RESOLUTION™ 9 tennis shoe, the first collaboration with BOSS, designed for Matteo Berrettini. In collaboration with BOSS, this special version of the GEL-RESOLUTION™ 9 combines ASICS' advanced technology for baseline players with a fresh design inspired by the renowned fashion brand.

Designed specifically for baseline tennis players, this special edition of the GEL-RESOLUTION™ 9 features ASICS' signature technologies for high performance on the court. The tennis shoe incorporates the DYNAWALL™ system, offering extra lateral support. Additionally, the DYNAWRAP™ technology enhances fit, providing athletes with superior stability and comfort on court.

What sets this exclusive release apart is the fresh design, merging the worlds of sports and high fashion, this limited release tennis shoe showcases a sleek and modern aesthetic, incorporating BOSS's timeless design elements. The collaboration between ASICS and BOSS captures the essence of Matteo Berrettini's sophisticated and dynamic style, reflecting his passion for both tennis and fashion.



"The GEL-RESOLUTION™ 9 is an excellent tennis shoe for me, combining the stability and comfort I need," said Matteo Berrettini. "I'm thrilled that ASICS and BOSS have partnered to elevate the shoe even more with a slick new design, I hope it will bring a lot of success to my game when I step on court wearing in this special design."

For more information about the limited-edition GEL-RESOLUTION™ 9 and other ASICS products, please visit the ASICS website at www.asics.com.

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