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November 17, 2026

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Notice Concerning Wholesale Order Status for Spring/Summer 2027 Products

Following the Earnings Call held on November 13, 2026, a number of inquiries have been received regarding the status of wholesale orders for the Spring/Summer 2027 season. In light of these inquiries, the wholesale order status in key regions is provided below.

1. Wholesale sales in the ASICS business account for approximately 60% of total ASICS Group sales.
2. The total value of wholesale orders for Spring/Summer 2027 footwear is up by a mid-teens percentage YoY across the key regions combined.
3. Performance Running (P.RUN), orders for lower-tier models in the U.S. are declining, while BOUNCE models in particular are showing strong growth.
4. SportStyle (SPS) is seeing strong demand across all regions.

【Wholesale order status in key regions for the ASICS business (*1)】

(*1) Based on information as of late October. Figures are subject to change, including as additional orders are received.

YoY (Value basis)	5 regions (*2)	Europe	U.S.	China
Total of 3 categories	+Mid-teens %	+Mid-teens %	+High-teens %	+Mid-20s %
P.RUN	Flat YoY	Flat YoY	Flat YoY	+Mid-single digits %
CPS (*3)	+Mid-single digits %	Flat YoY	+High-single digits %	+High-30s %
SPS	+Low-40s %	+High-30s %	+High-50s %	+Mid-50s %

(*2) Five key regions: Japan, the U.S., Europe, China, and Australia

(*3) CPS: Core Performance Sports

End