

Acquisition of Shares in Race Registration Companies

<Supplementary Explanatory Material>

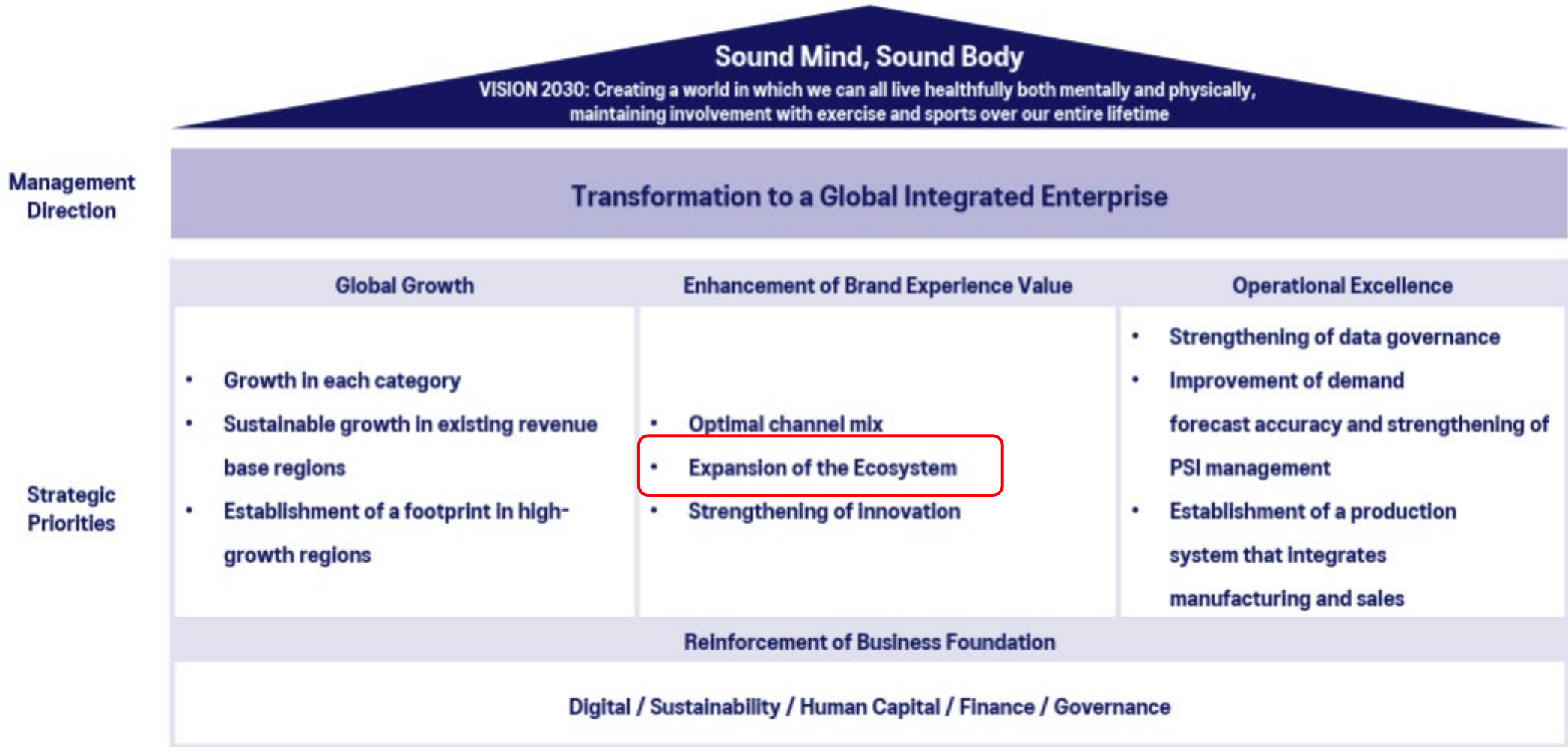
ASICS Corporation November 20, 2025



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1. Position in Business Strategy

In the Mid-term plan 2026, as part of our strategic priorities, we aim to enhance brand experience value by the “Expansion of the Ecosystem”



2. Background of the transactions

By acquiring race registration platforms, we accelerate the development of the Running Ecosystem globally

Strengthen global expansion as the No.1 infrastructure in the running industry



Register Now was fully integrated as Race Roster Oceania in 2024.
Race Roster Southeast Asia was incorporated in 2024.

3. Overview and purpose of acquiring the target companies ① : Deporticket

Acquire Deporticket, one of the leading platforms in Spain, to further strengthen our presence in Europe



- Founded in 2012, the company operates primarily in Spain and is the country’s second-largest event registration platform service provider.
- Not only providing the platform itself, but the company also excels in creating and customizing event websites.
- Its clients include major domestic event agencies, athletics federations, and races in key cities across the country.
- In addition to expanding our presence in the Spanish market, we aim to maximize operational efficiency by integrating the company’s platform business and resources into Njuko.

Company Profile

Item	Details
Corporate Name	DPTK INNOVACION Y TECHNOLOGIA SL. (Deporticket)
Address	Madrid, Spain
Representative	Jorge Denis de Armas (Founder & CEO)
Business	Race registration platform, race calendar, event website creation, etc.
Capital	3,000 EUR
Year Established	December 14, 2012

3. Overview and purpose of acquiring the target companies ② : Thai Run

Acquire THAI RUN, Thailand’s largest platform, to enter the Thai market and expand our global presence



- Founded in 2017, the company operates primarily in Thailand and provides services such as event registration platforms, photography, and media services.
- It has established a leading position as an integrated platform for running events in Thailand and operates the country’s No.1 race registration platform.
- The company excels in digital service development and has strengths in a unique race photo service utilizing facial recognition systems, as well as a media service leveraging the country’s largest running community.
- In addition to establishing our presence in the Thai market, we aim to maximize operational efficiency by integrating the company’s platform business into Race Roster.

Company Profile

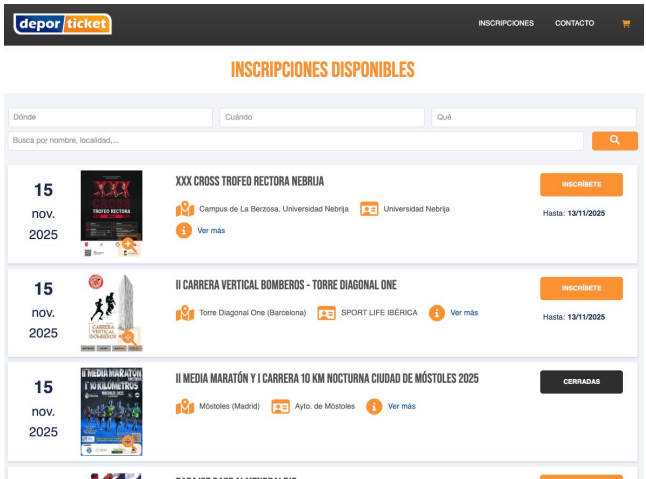
Item	Details
Corporate Name	Thaidotrun Co., Ltd, (Thai Run)
Address	Bangkok、 Thailand
Represent ative	Bunyarit Uyyanonvara (Founder & CEO)
Business	Race registration platform, photo services, media services, event organization
Capital	17,521,020 THB
Year Establishe d	March 2, 2017

3. Overview and purpose of acquiring the target companies ③ : Expansion of the ecosystem

Leverage the target company’s digital expertise and consumer-facing solutions to enhance running experience



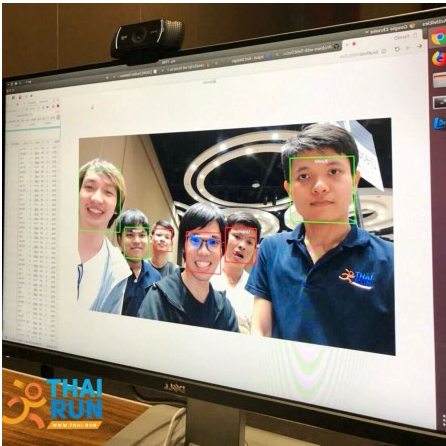
- Leverage the digital expertise and capabilities that have captured market share despite having a small team, to strengthen R&D for innovation in related services and solutions.



In addition to providing race calendar website, it also offers event website creation and custom project development



- Including an AI-powered photo services, the company offers comprehensive solutions from race registration to post-race. By integrating these into our ecosystem, we aim to further enhance the running experience.



Facial recognition technology with a strength in processing speed



An example of the event photo service (Pilot implementation at the event organized by R-bies)

4. OUR ASPIRATIONS

Through M&A, expand market presence in the race registration business while accelerating the global rollout of digital and personalized experiences

Expansion of the race registration business as the front door of our strategy

✕ Expansion of digital and personalized services designed for race journey

