



ASICS RELEASES 2018 SUSTAINABILITY REPORT ACTIVITIES FOR PLANET AND PEOPLE SUPPORT UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



KOBE, Japan (May 13, 2019) – ASICS Corporation (Tokyo: 7936; ISIN: JP3118000003), a true sport performance brand, released its 2018 Sustainability Report, which summarizes the company’s progress towards medium- and long-term sustainability targets. ASICS Sustainability Vision encompasses two main focuses—“Smarter for Planet” and “Stronger for People”—each driving sustainability actions in alignment with the UN’s Sustainable Development Goals (SDGs).

“The ASICS Sustainability Vision was created to inspire more people to move mind and body to create a stronger world,” said Motoi Oyama, Chairman and CEO of ASICS Corporation. “Our company was founded with the strong belief that sport can shape better, healthier societies. We still live up to this purpose and aim to lead on sustainability both for our planet as well as people.”

Smarter for Planet: Develop the best products and services using less

ASICS is committed to continuously improving the efficiency of its workspaces, resource use and distribution network. In 2018, ASICS set targets to reduce CO2 emissions at its facilities by 33%*, and reduce supply chain CO2 emissions by 55% per product* by 2030 (*against 2015 emissions).

Actions to achieve these targets include increasing the use of renewable energy at business facilities to 60% or above, reducing energy use in Tier 1 supplier factories by 30% per product, and transitioning to 100% recycled polyester in shoe uppers and sportswear. ASICS emissions reduction targets have been approved by the Science Based Targets initiative as scientifically in line with the goals of the Paris Agreement, the first for a global sporting goods company.

Anima Sana In Corpore Sano, meaning “A Sound Mind in a Sound Body,” is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.

In 2018, ASICS surpassed its CO2 emissions reduction targets for 2020 two years earlier than initially planned. After initially targeting a 5% reduction in CO2 emissions at facilities, the total amount decreased 19.2%, while a planned 10% reduction in CO2 emissions per pair shoes was actually reduced to 15.9%.

ASICS continues to introduce technological innovations to improve both product sustainability and functionality through the ASICS Institute of Sport Science. In 2018, ASICS launched GEL-KAYANO™ 25 shoe, the first ever shoe to feature next-generation sustainable cellulose nanofiber (CNF), an ultra-fine fiber made from plant biomass that is one-fifth the weight of steel but five times stronger. By using CNF instead of fossil-fuel based material in the new FLYTEFOAM LYTE™ midsole, ASICS will reduce CO2 emissions from material construction by around 27%.

In 2018, ASICS also prepared to introduce post-consumer recycling programs in the US, Europe and Japan.

In Japan, ASICS launched the ASICS REBORN WEAR PROJECT on January 2019, a project to offer a way to cheer for Japan Team at the Olympic and Paralympic Games Tokyo 2020 by gathering sportswear rich with memories from people across the country and giving it new life as Tokyo 2020 Japan Team official wear.

*ASICS is a Gold Partner (Sporting Goods) of the Japan Olympic and Paralympic Team.



ASICS also became the first Japanese brand to join the Leather Working Group in 2018, a multi-stakeholder group devoted to environmental stewardship in the leather industry.

Stronger for People: Improve health and wellbeing, supply chain and communities

ASICS is committed to helping people improve their physical fitness and mental health, building transparent, fair and ethical partnerships to empower people across the value chain, and supporting employees and communities to fulfill their potential.



In 2018, ASICS invested over \$550,000 in community contributions and donations in kind to worthy causes around the world. As part of this, ASICS became a global charity partner for Right To Play, an organization that uses the transformative power of sport to educate and empower children facing adversity around the world.

To further contribute to a healthy and inclusive society, ASICS has become the official supplier of the International Paralympic Committee (IPC). Through 2020, ASICS will provide kits to officials and some athletes taking part in international Paralympic sports championships, as well as IPC officials at the 2020 Paralympic Games in Tokyo.

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.

As a manufacturer, ASICS is aware that the manufacturing industry depends on large numbers of migrant workers around the world, who are particularly vulnerable to human rights abuses. To help prevent the exploitation of workers in the manufacturing industry, ASICS has joined over 120 other brands as signatories of the Commitment to Responsible Recruitment, an industry-wide approach to responsible recruitment and ethical employment practices for all workers.

The full 2018 Sustainability Report can be found at
http://corp.asics.com/en/csr/csr_reporting

For further details on ASICS' CSR and sustainability activities, please visit

<http://corp.asics.com/en/csr>

ASICS' 2018 sustainability report is structured according to the GRI Standard sustainability reporting guidelines. Our separate GRI Index table will be published online in late May 2019.

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.