



SCIENCE BASED TARGETS INITIATIVE RECOGNIZES ASICS' CO2 EMISSIONS REDUCTION TARGET

KOBE, Japan (August 21, 2018) – ASICS announces that its new target to reduce CO2 emissions by 2030, set this year, was officially approved by the Science Based Targets initiative (SBTi) on August 1, 2018. The target's level is considered to be based on science in order to achieve the 2°C goal in the Paris Agreement.

《CO2 emissions reduction target for 2030》

- Reduce absolute scope 1 and 2 Greenhouse gas (GHG) emissions 33% by 2030 from a 2015 base-year.
- Reduce scope 3 GHG emissions from purchased goods and services and end-of-life treatment of sold products 55% per product manufactured by 2030 from a 2015 base-year.

The SBTi was established in 2015 and is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF). The initiative champions science-based target setting as a powerful way of boosting companies' competitive advantage in the transition to the low-carbon economy. Targets adopted by companies to reduce GHG emissions are considered "science-based" if they are in line with the level of decarbonization required to keep global temperature increase below 2 degrees Celsius compared to pre-industrial temperatures. As of August 21, 2018, 126 companies around the world have had their GHG reduction targets independently assessed and approved by the SBTi, including 26 Japanese companies.

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



ASICS has aimed to include social and environmental considerations in all our business decisions in order to focus on realizing a sustainable society on a global scale. In developing new products, the company, especially the ASICS Institute of Sport Science actively focuses research and development on environmentally sustainable materials and manufacturing processes. In business operations as well, ASICS is addressing the issue in various ways around the world such as introducing projects to shift to renewable energy in Europe and installing a one-megawatt solar panel at a warehouse in the US.

ASICS will continue to focus on even more sustainable business operations by developing more environmentally sustainable products and encouraging efficient energy usage and renewable energy in order to achieve the approved targets.

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The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.