



## ASICS TO BECOME IPC OFFICIAL SUPPLIER

### AGREEMENT THROUGH TO 2020 WILL BENEFIT MUCH OF PARALYMPIC MOVEMENT



**Kobe, Japan (July 9, 2018)** – ASICS Corporation (Tokyo: 7936; ISIN: JP3118000003) has concluded a contract with the International Paralympic Committee (IPC) to become an Official Supplier until the end of 2020.

This contract was made possible by the IPC's high degree of confidence in ASICS's efforts to popularize and develop sports. Going forward, ASICS will supply official sportswear and shoes to the IPC and the Independent Paralympic Athletes Team at official events. From 2019, this will extend to all officials of World Para Swimming, World Para Powerlifting, and World Shooting Para Sports, including at the Tokyo 2020 Paralympic Games.

Additionally, in a move that will benefit developing National Paralympic Committees (NPCs), ASICS will supply competition kit for around 300 Paralympic athletes from January 1, 2020 through until the end of the year, covering the Paralympic Games period.

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which the name ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as other athletic footwear, apparel and accessories. For more information, visit [www.asics.com](http://www.asics.com).



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ASICS was founded upon a commitment to nurturing the world's youth through sports, in order to contribute to society. With the vision, "*Create Quality Lifestyle through Intelligent Sport Technology*", ASICS' mission is to provide goods and services that promote healthy and fulfilling lifestyles throughout the world. ASICS is also committed to contributing to the IPC's efforts to make for a more inclusive society through Para sport.

As a Tokyo 2020 Gold Partner, ASICS supports the Paralympics, where Para athletes maximize their abilities and challenge their limits; and promotes the Paralympic Movement, which aims to enable Para athletes to achieve sporting excellence and inspire and excite the world. Since September 2016, ASICS has also been the official supplier of World Para Athletics, an agreement that extends through until the end of 2020.

○ **IPC President Andrew Parsons:**

This is an agreement that not only benefits the IPC and the summer World Para Sports, but the wider Paralympic Movement. We are particularly delighted at the commitment of ASICS to support the Independent Paralympic Athletes team and a number of developing NPCs on the road to Tokyo 2020.

○ **ASICS Chairman and CEO Motoi Oyama:**

We are thrilled to be able to support the International Paralympic Committee as an Official Supplier. Paralympians' courage and determination give dreams and hope to people around the world. In addition to further promoting the Paralympics, we wish to promote awareness towards a better world, as well as the development of social infrastructure, in order to realize a truly inclusive society. Through our efforts with the IPC, we aim to contribute to a healthy and sustainable society.

**-ENDS-**

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