



INTRODUCING THE MONOCHROME COLLECTION
A STYLISH COLLECTION OF TRIPLE-BLACK SHOES FROM ASICS



ASICS today announced the launch of the Monochrome Collection, comprising of four stylish performance shoes in the colour that never goes out of fashion.

The new models GEL-NIMBUS™ 20, GT-2000™ 6 and GEL-KAYANO™ 24 feature a triple-black colorway; black soles, uppers and laces, providing cool, contemporary style – whether out for a run or for understated everyday life.

Nancy Hirata, Sr. Manager, Global Color Material Design, ASICS Corporation says, “Black is a mainstay. Nothing says understated cool like black footwear. With integrated performance technology and cool matte detail, the Monochrome Collection offers versatility for people who hold their style and training in equal regard”.

The Monochrome Collection features four styles;

Anima Sana In Corpore Sano, meaning “A Sound Mind in a Sound Body,” is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.

GEL-KAYANO™ 24

The 20+ year success story of the GEL-KAYANO series is testimony to continuous innovation and thoughtful design, the most recent of which is its triple-black colorway. Designed specifically for those who clock up many miles on their runs, a contoured foothold and FlyteFoam cushioning makes the GEL-KAYANO 24 the shoe with style and substance that's about to get even more popular.

SRP: 160 USD

GT- 2000™ 6

Light and stable, the GT-2000 6 is the shoe for a high mileage runner who wants a great looking shoe for any time of day. Now in triple-black, it's a shoe that will work with any outfit.

SRP: 120 USD

GEL-NIMBUS™ 20

The GEL-NIMBUS 20 is a stylish triple-black shoe featuring FlyteFoam™ Technology, for comfort -whether out for a run or dressing for everyday life.

SRP: 160 USD

TARTHERZEAL™ 6

The TARTHERZEAL 6 has been engineered with speed at the core. With a full FlyteFoam midsole and a DUOSOLE outsole, the shoe boasts excellent grip properties whilst remaining lightweight and durable. The unique Adapt Mesh upper also gives the shoe premium fit and flexibility.

SRP: 140 USD

To find out more about the Monochrome Collection, watch the video at <https://youtu.be/VLdnDtfRfqs>

To find out more about the Monochrome Collection, please contact with your local ASICS store staffs. Depending on the regions, the style number would be different.

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