

Kobe, Japan | May 18, 2015

ASICS WOMEN'S ELITE TRIATHLETES DOMINATE PODIUM AT 2015 ITU WORLD TRIATHLON YOKOHAMA

Gwen Jorgensen (USA) grabs Gold medal and 1st place with time of 1:57:20; Ashleigh Gentle (AUS) 2nd with time of 1:58:33; Emma Moffatt (AUS) 3rd with time of 1:59:03.

May 18, 2015 - ASICS (Headquarters: Kobe, Japan; President CEO: Motoi OYAMA) congratulates the company's sponsored triathletes on their excellent finishes at 2015 ITU WORLD TRIATHLON in Yokohama, JAPAN. The triathlon featured standard distances of a 1.5km swim, 40km bike, and 10km run.

The race started under rain and cloudy skies from noon on Saturday, May 16.

Jorgensen won the 2015 ITU WORLD TRIATHLON Yokohama in a time of 1:57:20, more than a full minute ahead of second-place finisher Gentle. This was Jorgensen's ninth straight ITU World Series victory since the 2014 ITU WORLD TRIATHLON Yokohama. Jorgensen currently ranks first in the world. (As of May 18th, 2015)

< Jorgensen: ITU WORLD SERIES Victories >

Year 2014

ITU WORLD TRIATHLON Yokohama	Japan	17 th May
ITU WORLD TRIATHLON London	UK	31 st May
ITU WORLD TRIATHLON Chicago	USA	28 th Jun
ITU WORLD TRIATHLON Hamburg	Germany	12 th Jul
ITU WORLD TRIATHLON Edmonton	Canada	1 st Sep

Year 2015

ITU WORLD TRIATHLON Abu Dhabi	U.A.E.	6 th Mar
ITU WORLD TRIATHLON Auckland	NZ	29 th Mar
ITU WORLD TRIATHLON Gold Coast	Australia	11 th Apr
ITU WORLD TRIATHLON Yokohama	Japan	16th May



(Top: from left) Ashleigh Gentle, Gwen Jorgensen, Emma Moffatt
(Bottom) Gwen Jorgensen at 2015 ITU WORLD TRIATHLON Yokohama



Jorgensen commented, "I'm so happy to win. It was hard race because I needed to be more front position on the bike to avoid any trouble because of wet and slippery conditions in the rain. The hardest point was swim and I pushed myself to have a good swim. On running, it was my last 10K in terms of Rio test event. So I tried to see how fast I could go. I was happy to cross the finishing line because so many fans in Yokohama gave me high five. I will be ready for my next race in Europe in 2 week in adjusting the time change."

Jorgensen further noted, "I really like the TARTHERZEAL 3 because it feels good and light weight." Jorgensen will continue to race in the TARTHERZEAL series as she pursues more top podium finishes in upcoming races, including the ITU WORLD TRIATHLON Series competitions in London and Chicago.

Gentle enthused, "I am so pleased to be on the podium in the world series race because it was the first time for me. I have challenged since 2011. It is special. Crossing the finishing line, I became emotional because finally I could get here. My main goal is 2016 Olympic Games in Rio de Janeiro. I will be training hard to make sure I can do the best race there."

Gentle also noted, "I really love GEL-LYTE 33 3 because they have a good cushioning and light weight. I feel good during the race even there is hard surface on the course."

Moffatt responded, "It was a good race for me. I had not been great recently, so it was nice feeling to be on the podium. I had a few changes in my training and it starts to pay off. Hope it keeps getting better. By Rio (Olympic Games) test event, I will keep training hard during summer."

Jorgensen won the Yokohama race with TARTHERZEAL 3, Gentle wore GEL-LYTE 33 3, and Moffatt raced in the special customized SORTIE JAPAN.



(Top) Ashleigh Gentle got emotional at the finish line
(Bottom) Emma Moffatt at the finish line at 2015 ITU WORLD TRIATHLON Yokohama



TARTHERZEAL 3



Features DUOSOLE with strong grip. The mid-sole to toe portion is fitted with a propulsion plate for superior steadiness and reaction. This improves running efficiency. The instep is lined with suede for better ankle hold and fit.

GEL-LYTE 33 3



The GEL-Lyte33 3 gets serious about weight reduction, dropping almost two ounces for a truly lightweight natural running experience. Reprising the F.A.S.T. features of its predecessor, the GEL-Lyte33 3 is updated with a nearly Seamless Upper and Solyte Midsole to maximize performance while minimizing weight. Built with FluidAxis designed for underpronators and neutral runners.



SORTIE JAPAN



Features a new last design for better fit during marathons.
The upper eyelets are asymmetric, improving the sense of cohesion between the shoe and foot.
A flat sole offers smooth movement for superior stability, from ground contact to kick.

*picture shows the regular model

*All pictured footwear: Not available in all markets.

For more information, please visit www.asics.com

ITU official website: <http://yokohama.triathlon.org/>

