

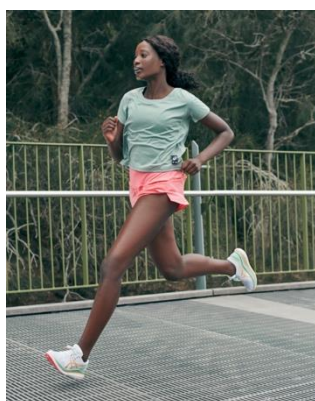


## ASICS INTRODUCES THE ALL-NEW ASICS WOMEN'S COLLECTION



Today, we are excited to announce the launch of the Women's Collection, a suitable footwear and apparel range for women who are motivated by freeing their minds through movement. With COVID-19 impacting life across the globe, the emphasis on achieving a sound mind in a sound body has become more pertinent than ever before. The new ASICS Women's Collection has been designed to engage the female form to move with suitable freedom and uplift the mind.

The new collection includes a suite of Sakura color inspired head-to-toe designs, featuring performance running tops and tights, a versatile new tennis outfit, a brand-new selection of sportstyle activewear, and footwear to match. The running shoes in the range include the highly responsive DYNABLAST™ shoe, the comfortable GEL-NIMBUS™ 23 shoe and the energy saving GLIDERIDE™ 2 shoe. The polished SKYCOURT™ shoe, the heritage-inspired JAPAN S™ shoe and the timeless JAPAN S™ RIN shoe are designed for everyday movement, while the SOLUTION SPEED™ FF 2 shoe and COURT SPEED™ FF shoe are made for those who love their tennis. With the new ASICS Women's Collection, we invite every woman to free her form and find her moment of mental uplift.



Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit [www.asics.com](http://www.asics.com).