

News Release

Kobe, Japan | October 16, 2014

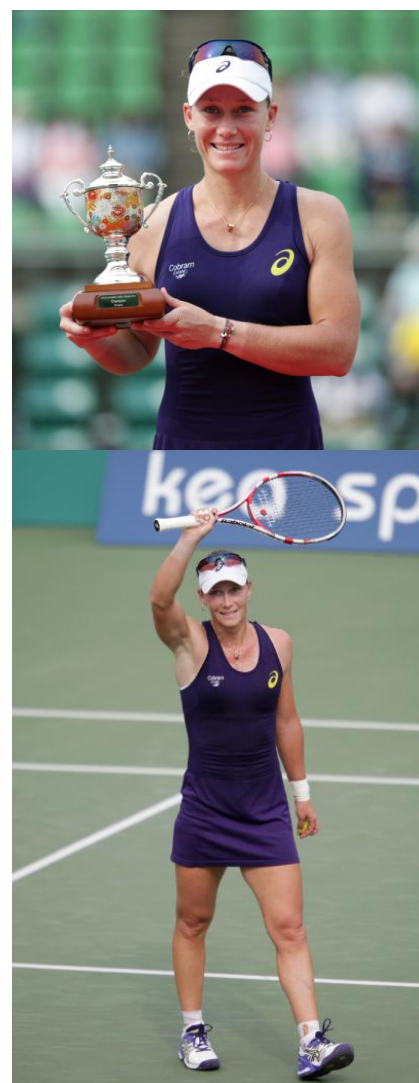
ASICS Brand Ambassador Samantha Stosur Wins Japan Women's Open Tennis Tournament 2014 Singles Title

Oct 12, 2014 —ASICS (Headquarters: Kobe, Japan; President and CEO: Motoi OYAMA) congratulates Brand Ambassador Samantha Stosur on winning the Japan Women's Open Tennis 2014 Tournament Sunday.

Ms. Stosur, who was the first champion of the Osaka tournament that draws top players from all over the world, tenaciously wielded a powerful spin serve and forehand to capture the singles crown.

Ms. Stosur's Advisory Agreement with ASICS has helped to bolster the company's position in the global tennis market, one of the goals set forth in the corporate mid-term plan 'ASICS Growth Plan 2015'. Ms. Stosur's glowing reviews of ASICS products have contributed to the achievement.

ASICS will continue to strive to be a brand offering True Sport Performance supporting world-class athletes with superior technology. ASICS will produce products based on input from Ms. Stosur and capitalizing on company technology.



Samantha Stosur



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<Samantha Stosur Player Profile>

Nationality	Australian
Date of birth	30 March, 1984
Residence	Tampa, Florida, USA
Weight	65 Kg
Height	175cm/ 1.75m/ 5'7 3/4"
Play Style	Right-handed/ Two-handed backhand
Status	Pro 1990
ATW Ranking	18th(Singles: as of Oct 13, 2014)

【Profile】

【Career Highlights】

Singles

Winner	2014	JAPAN WOMEN'S OPEN TENNIS
	2013	HP JAPAN WOMEN'S OPEN TENNIS SOUTHERN CALIFORNIA OPEN
	2011	US OPEN
Finalist	2010	ROLAND GARROS

Doubles

Winner	2013	HP JAPAN WOMEN'S OPEN TENNIS
	2006	ROLAND GARROS US OPEN
Finalist	2011	WIMBLEDON
	2009	WIMBLEDON
	2008	WIMBLEDON US OPEN
	2006	AUSTRALIAN OPEN



Samantha Stosur

- Official website <http://www.samstosur.com/about-sam/>
- Facebook <https://www.facebook.com/SamStosur>



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<Products used by Samantha Stosur>

【Shoes】

*The shoe color Stosur is wearing is available in Europe and USA regions.

Product Name	LADY GEL-RESOLUTION 5
Materials	Upper : Artificial Leather and Synthetic Fabric Outer Sole : Rubber Bottom
Functionality	<p>Offers high stability and good fit for a powerful open stance and flying jump stroke playing style. Uses a special last for competition-type court movement. A one-piece resin reinforce covers the area from the heel to the side in order to improve heel stability and minimize slippage between the foot and shoe when landing.</p> <p>In particular, the inner heel reinforcing material is large, providing a strong grip during reversal and allowing quick shifting to the next movement.</p> <p>The front upper is a radial form and features rubber and mesh (Flexion Fit).</p> <p>Pressure on the material is dispersed by creating multiple shallow folds during turns and delivering a supple, superior fit for the foot.</p> <p>The shoe sole is designed with three ovals in the front portion, including the ball of the foot, to concentrate strength and make gripping easier. The midsole of the women's shoe, has been made more flexible for stepping.</p>



* Details also available at asics.com

Please direct any questions regarding this release to:

Media:

ASICS Public Relations Team
pr@asics.co.jp

