

May 16, 2011

Name of the Company: ASICS Corporation  
President and CEO, Representative Director: Motoi Oyama  
Code No: 7936 Listing Exchanges: Tokyo, Osaka

**Notification with respect to Change in the Number of Shares Constituting One Unit  
and Partial Amendments to the Articles of Incorporation**

ASICS Corporation (“the Company”) today announced that it resolved at its meeting of the Board of Directors held on May 16, 2011 to change the number of shares constituting one unit and partially amend the Article of Incorporation in accordance with Article 195, Paragraph 1, of the Companies Act, as follows.

1. Change in the Number of Shares Constituting One Unit

(1) Reasons

The Company decided to reconsider the Number of Shares Constituting One Unit and to lower the investment unit of the shares in order to increase flexibility in the shares and to expand the Company’s investment base in accordance with the purpose of the Action Plan for the Consolidation of Trading Units announced by Japanese Stock Exchanges.

(2) Details

From 1,000 shares per unit to 100 shares per unit

(3) Date of change

Friday, July 1, 2011

2. Amendments to the Articles of Incorporation

(1) Reasons

To correspond to the aforementioned change in the number of shares per unit

(2) Details

(Underlined parts are amended.)

Current Articles of Incorporation	After Amendments
Article 7 (Unit Share Number) The unit share number of the Company shall be <u>1,000</u> shares.	Article 7 (Unit Share Number) The unit share number of the Company shall be <u>100</u> shares.

(3) Effective date

Friday, July 1, 2011

(Reference) As of July 1, 2011, the trading unit on the Tokyo Stock Exchange and Osaka Securities Exchange shall also be changed from 1,000 shares to 100 shares.