

February 5, 2013

Name of the Company: ASICS Corporation

President and CEO, Representative Director: Motoi Oyama

Code Number: 7936 Listing Exchanges: Tokyo, Osaka

**Notice Concerning Amendment to the Forecast for Consolidated Business Results for FY2013, and the Forecast of Non-Consolidated Business Results for FY2013**

We, ASICS Corporation (“ASICS”), hereby announce the amendment to the forecast for consolidated business results for the FY2013 (April 1, 2012 through March 31, 2013), previously announced on May 15, 2012. ASICS also announces the forecast of non-consolidated business results for FY2013.

**1. Amendment to the Forecast for Consolidated Business Results for FY2013  
(April 1, 2012 – March 31, 2013)**

(Amount: million yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income Per Share
Previous Forecast (A)	259,000	20,000	20,000	12,000	63.29yen
New Forecast (B)	262,500	20,000	21,000	14,000	73.84yen
Amount Changed (B-A)	3,500	-	1,000	2,000	-
Percentage of Change(%)	1.4	-	5.0	16.7	-
(Reference) Actual Results for FY2012	247,792	19,628	19,702	12,617	66.55yen

**2. Reason for the Amendment to the Forecast for Consolidated Business Results for FY2013**

Net sales is forecasted to increase from the previous forecast, due to expanding sales in the Americas and in Europe, and decreasing value of yen against major foreign currencies to the rate lower than we had initially predicted, which are expected to give positive influence to the financial statements of overseas subsidiaries. However, there is no amendment to the previously forecasted amount of operating income, mainly due to increasing cost of sales rate.

Ordinary income is expected to increase from the previous forecast due to exchange gain, and net income is forecasted to rise as well, with tax refund, arising from the agreement at Mutual Agreement Procedure on transfer pricing taxation between Japan and Australia.

### 3. Forecast of Non-Consolidated Business Results for the FY2013

(Amount: million yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income Per Share
Previous Forecast (A)	-	-	-	-	-
New Forecast (B)	57,000	2,000	6,500	8,500	44.83yen
Amount Changed (B-A)	-	-	-	-	-
Percentage of Change(%)	-	-	-	-	-
(Reference) Actual Results for FY2012(C)	70,262	2,826	7,776	6,848	36.12yen
Amount Changed (B-C)	(13,262)	(826)	(1,276)	1,652	9.24yen
Percentage of Change(%)	(18.9)	(29.2)	(16.4)	24.1	-

### 4. Reason for the Differences between the Non-Consolidated Business Forecast for FY2013 and Actual Results for FY2012

On January 1, 2013, the ASICS Corporation transferred its business in Japan to its wholly-owned subsidiary companies ASICS Japan Corporation and ASICS Sales Corporation, by means of absorption-type company split. The amount of net sales and operating income in non-consolidated business results are forecasted to fall below the FY2012 results, as presented above, mainly due to the company split.

In connection with ordinary income, it is expected to fall below the FY2012 result, despite positive influence of exchange gain. It is mainly due not only to the company split, but also to decreasing dividends from the subsidiary companies.

Concerning net income, despite the recording of gain on sales of tangible assets arising from the sale of the land and building of former Tokyo Branch, it is expected to exceed the FY2012 result, due to the tax refund of transfer pricing taxation and the repatriation of the transfer pricing adjustment arising from the agreement at Mutual Agreement Procedure on transfer pricing taxation between Japan and Australia.