



Consolidated Financial Summary

For the Fiscal First Quarter Ended June 30th, 2012

ASICS Corporation
August 6th, 2012

Consolidated Results Highlights

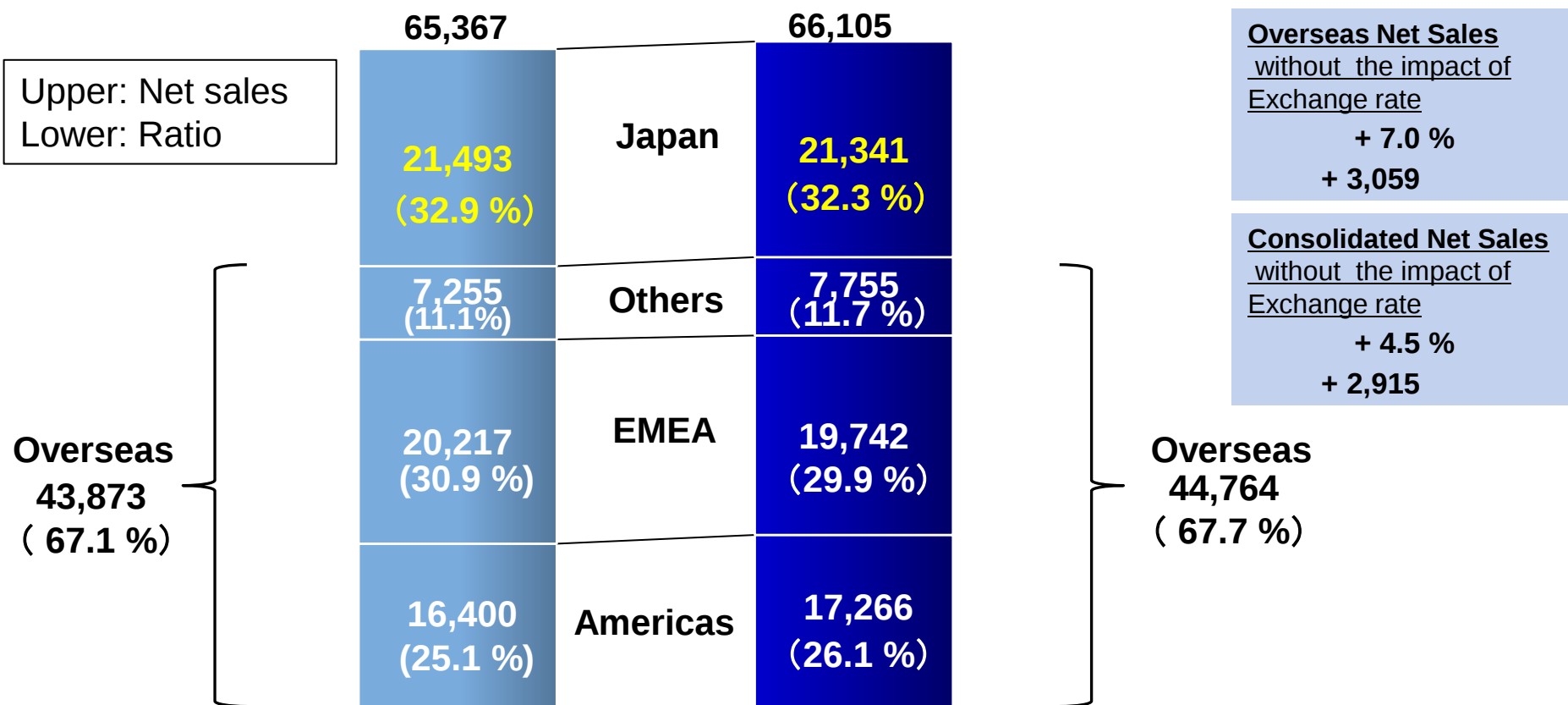


(Unit: Millions of yen)	FY2012 Q1	FY2013 Q1	Y on Y	
Net sales	65,367	66,105	+738	+1.1%
Gross profit	29,854	29,629	-224	-0.8%
Gross profit margin	45.6%	44.8%	—	-0.8ppts
S.G.&A. expenses	21,392	21,305	-86	-0.4%
Operating income	8,462	8,323	-138	-1.6%
Operating income margin	12.9%	12.6%	—	-0.3ppts
Ordinary income	8,103	7,781	-322	-4.0%
Pretax income	8,119	7,785	-333	-4.1%
Net income	5,174	4,934	-239	-4.6%

Consolidated Net Sales (Japan & Overseas)



(Unit: Millions of yen)	FY2012 Q1	FY2013 Q1	Y on Y	
Japan	21,493	21,341	-152	-0.7%
Overseas	43,873	44,764	+890	+2.0%
Total	65,367	66,105	+738	+1.1%



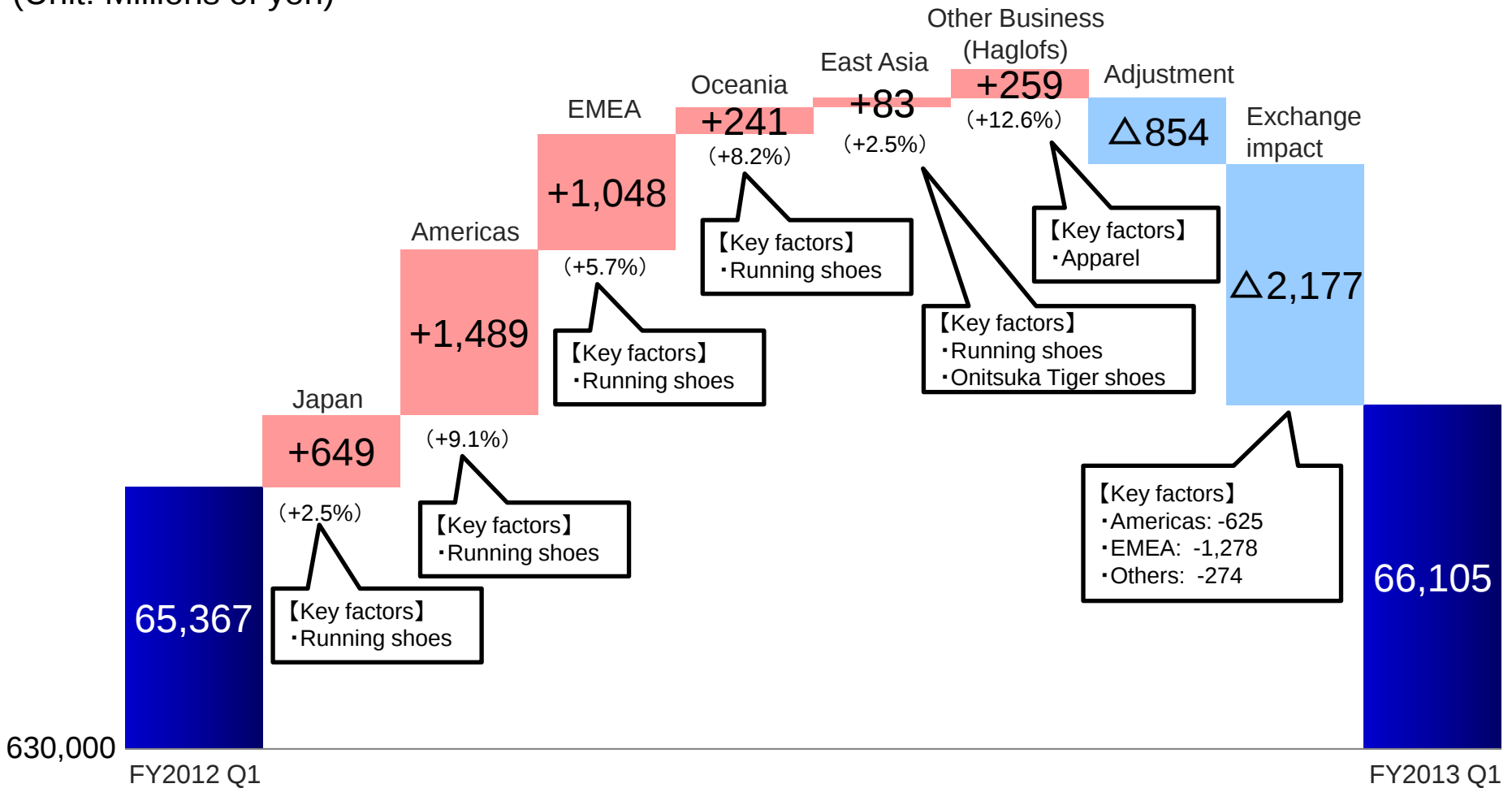
FY2012 Q1

FY2013 Q1

Detail of increase and decrease of Consolidated Net Sales



(Unit: Millions of yen)



Consolidated Financial Result: Financial Situation

(Unit: Millions of yen)

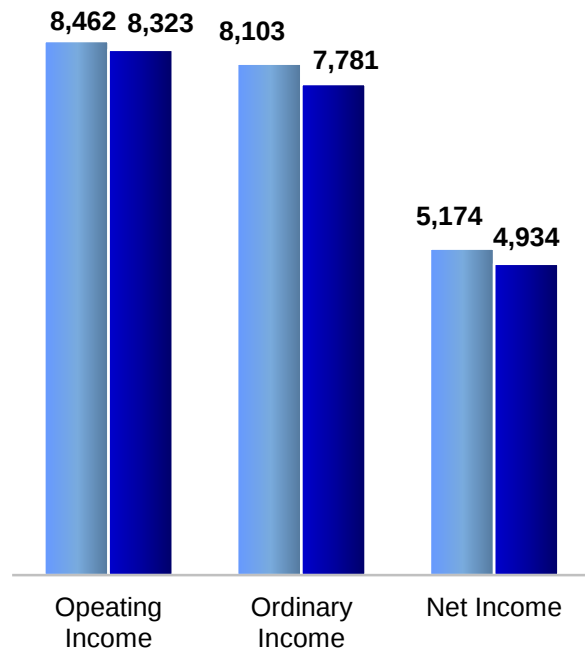
 FY2012 Q1  FY2013 Q1

Profit

Net Income per Share

FY2012 Q1 27.29 YEN

FY2013 Q1 26.03 YEN



<Compared to Previous Year>

Operating Income	Ordinary Income	Net Income
-1.6%	-4.0%	-4.6%
-138	-322	-239

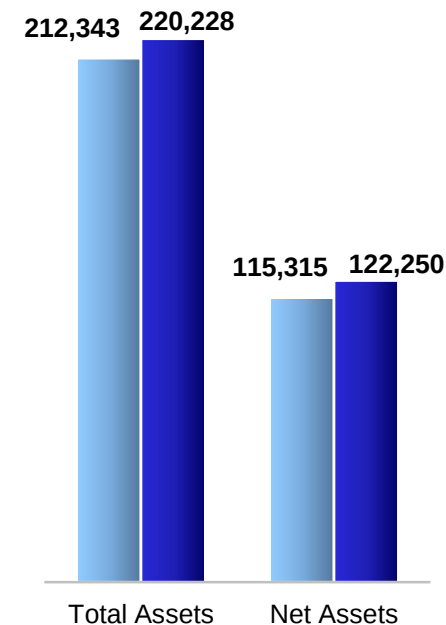
 End of FY2012  End of FY2013 Q1

Financial Position

Shareholders' equity ratio

FY2012 50.8 %

FY2013 Q1 52.1 %



<Compared to End of Previous FY>

Total Assets	Net Assets
+3.7 %	+6.0 %
+7,884	+6,934

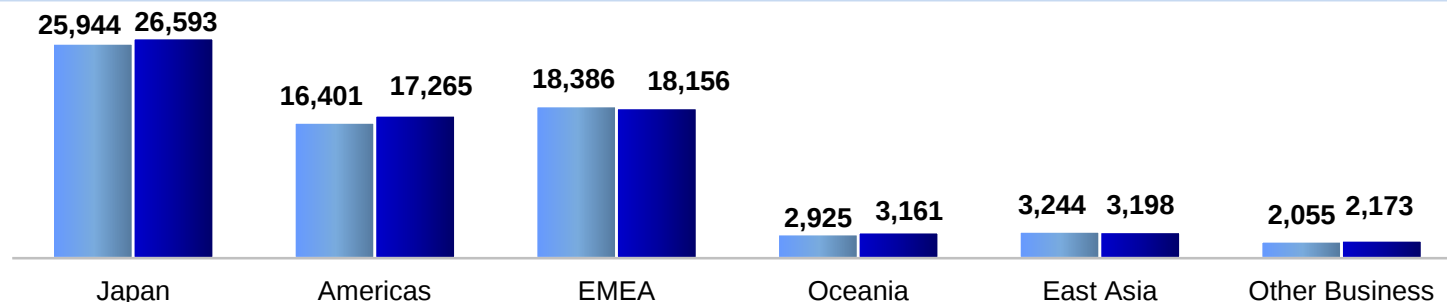
Segment Information



(Unit: Millions of yen)

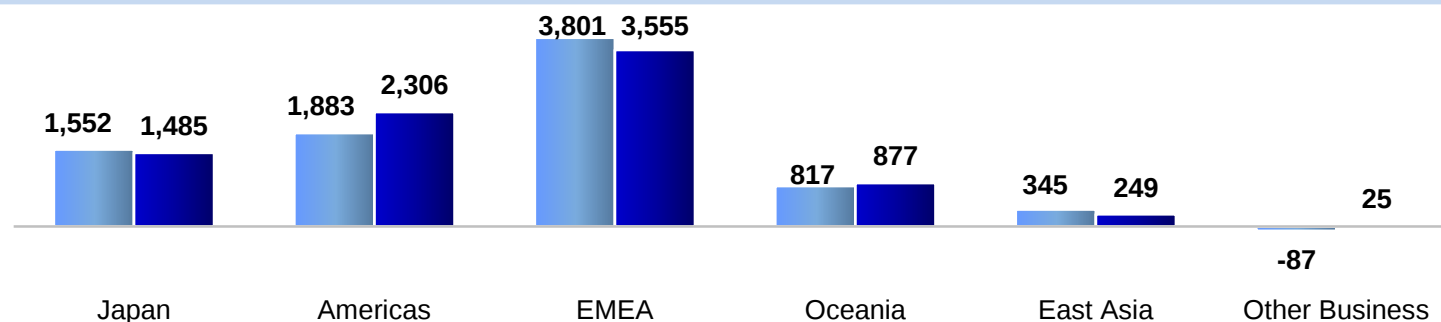
FY2012 Q1 FY2013 Q1

Net Sales



vs Previous Year JPY (Local Currency)	+2.5% (—)	+5.3% (+ 9.1%)	-1.2% (+5.7%)	+8.1% (+8.2%)	-1.4% (—)	+5.7% (+12.6%)
FY2013 Exchange Rate (Previous Year)	— (—)	79.23 YEN / USD (82.10 YEN / USD)	104.87 YEN / EURO (112.25 YEN / EURO)	83.19 YEN / AUD (83.31 YEN / AUD)	0.0698 YEN / KRW (0.0730 YEN / KRW)	11.83 YEN / SEK (12.60YEN / SEK)

Operating Income

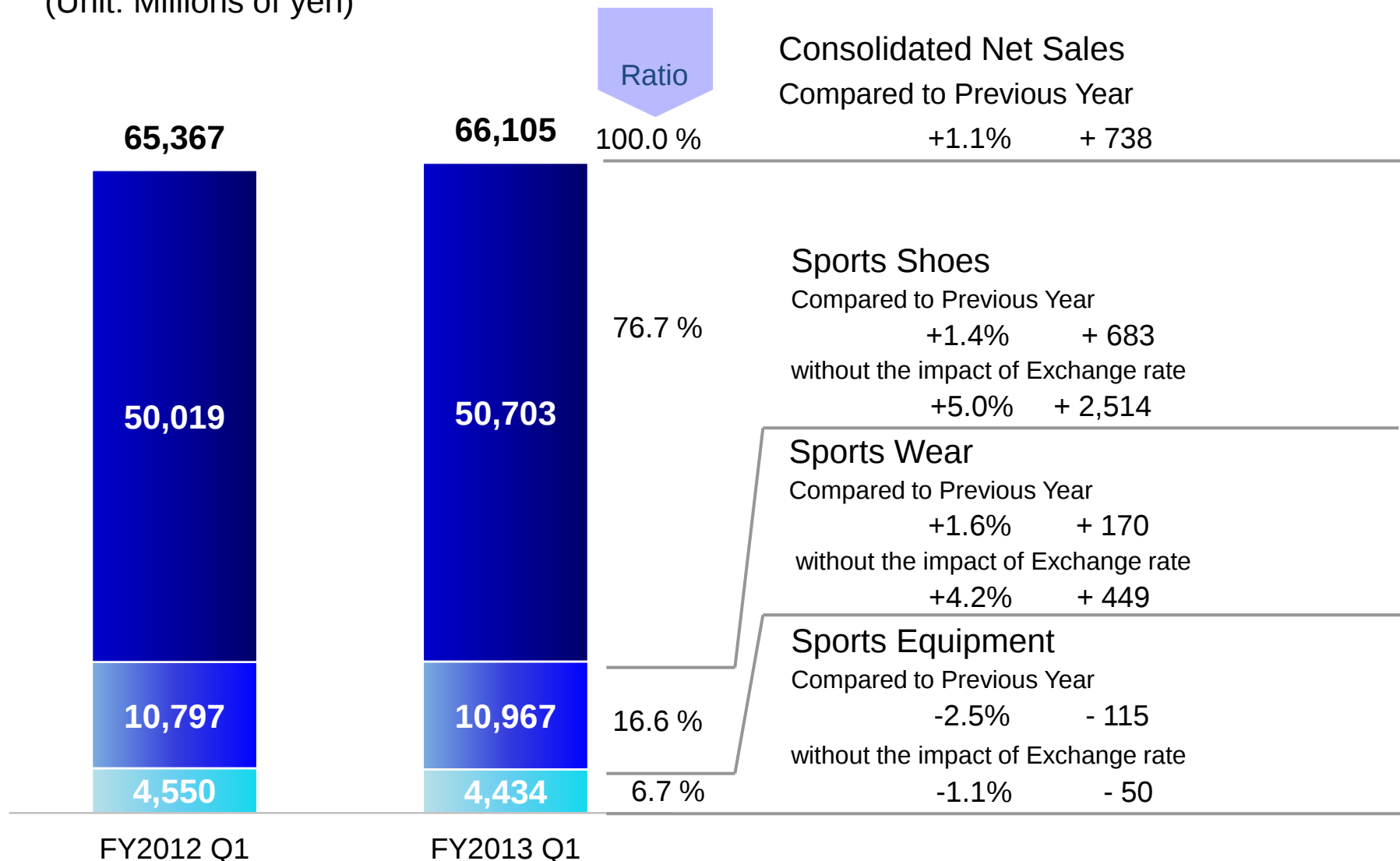


vs Previous Year JPY (Local Currency)	-4.3% (—)	+22.5% (+26.9%)	-6.5% (+0.1%)	+7.3% (+7.4%)	-27.7% (—)	— (—)
Operating Income(loss) Ratio (Previous Year)	5.6% (6.0%)	13.4% (11.5%)	19.6% (20.7%)	27.7% (28.0%)	7.8% (10.6%)	1.2% (-4.3%)

Consolidated Net Sales (by Product)



(Unit: Millions of yen)



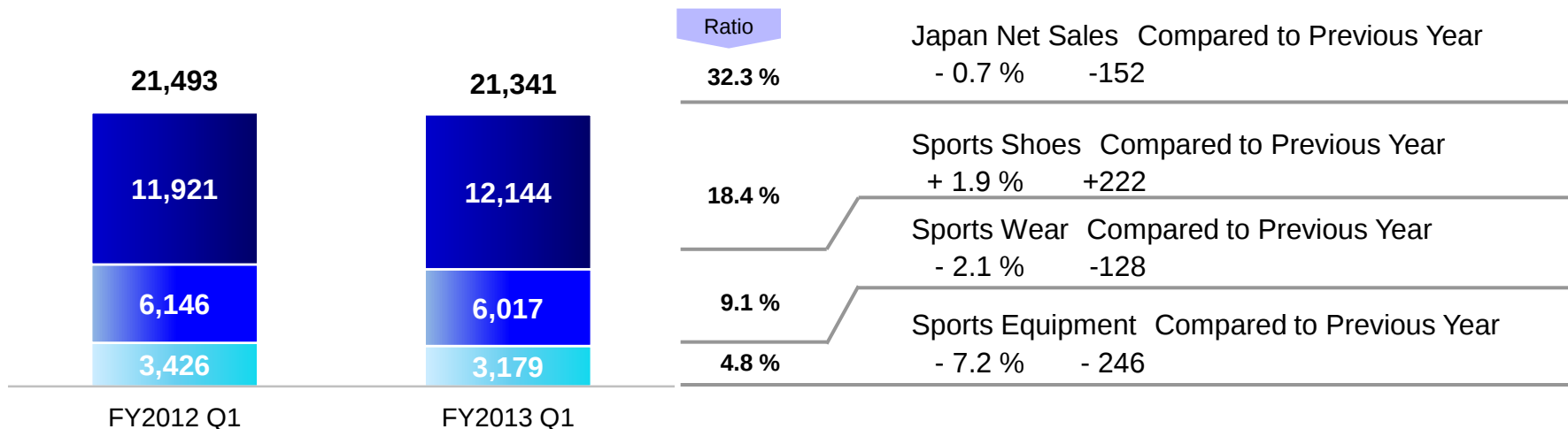
Net Sales by Product (Japan / Overseas)



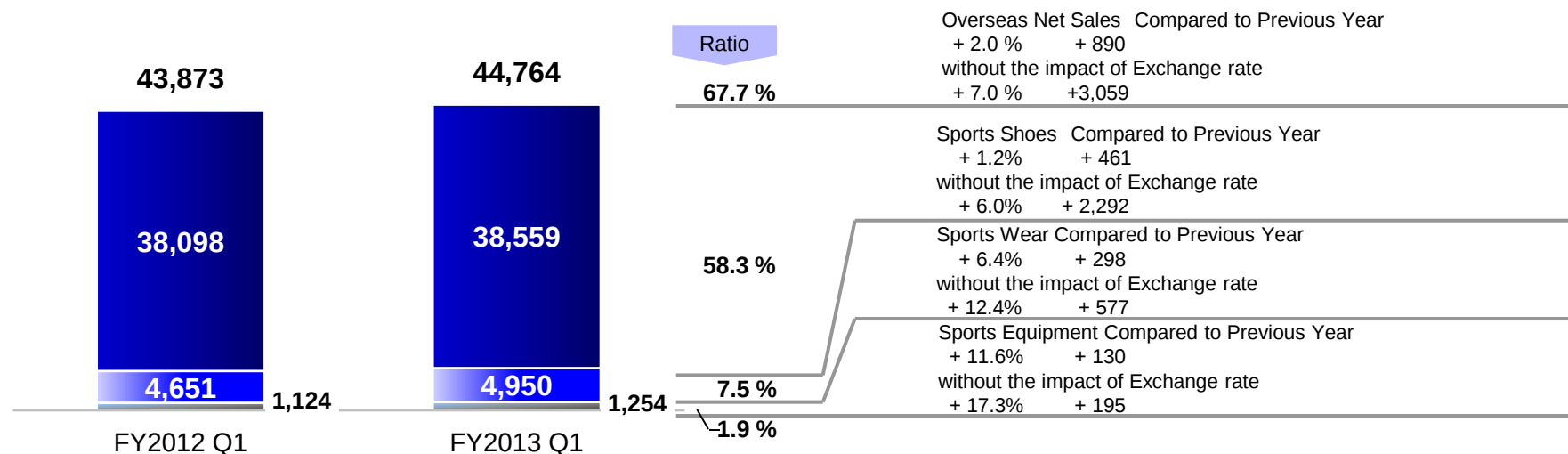
(Unit: Millions of yen)

FY2012 Q1 FY2013 Q1

Japan



Overseas



Sports Shoes (Consolidated Net Sales by Region)



(Unit: Millions of yen)

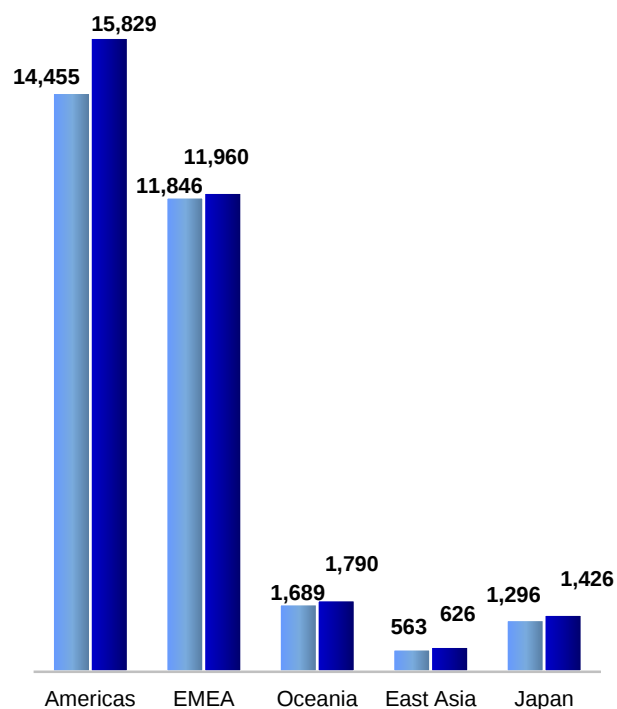
FY2012 Q1 FY2013 Q1

Running Shoes

Total

FY2012 Q1: 29,848

FY2013 Q1: 31,632

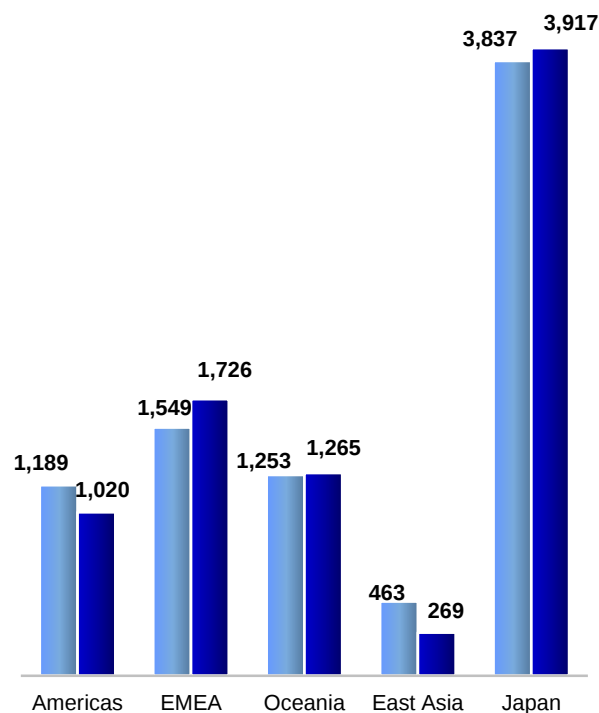


Athletic Shoes

Total

FY2012 Q1: 8,292

FY2013 Q1: 8,197

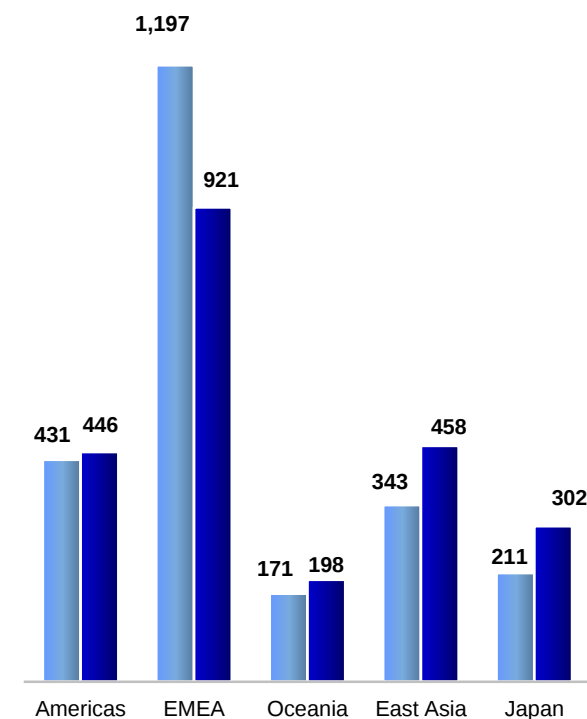


Onitsuka Tiger shoes

Total

FY2012 Q1: 2,353

FY2013 Q1: 2,325



	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+9.5%	+0.9%	+5.9%	+11.2%	+10.0%	+6.0%
Vs Previous Year (Local Currency)	+13.5%	+8.1%	+6.2%	—	—	—

	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	-14.2%	+11.4%	+1.0%	-41.9%	+2.1%	-1.1%
Vs Previous Year (Local Currency)	-11.3%	+19.2%	+0.9%	—	—	—

	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+3.5%	-23.1%	+15.8%	+33.5%	+43.5%	-1.2%
Vs Previous Year (Local Currency)	+7.4%	-17.7%	+16.1%	—	—	—

Sports Wear (Consolidated Net Sales by Region)



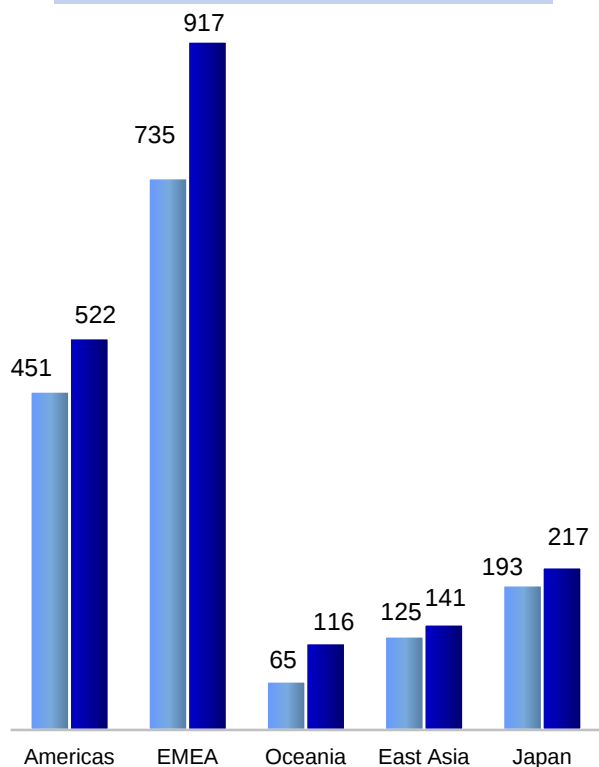
(Unit: Millions of yen)

FY2012 Q1 FY2013 Q1

Running wear

Total

FY2012 Q1 : 1,569
FY2013 Q1 : 1,913

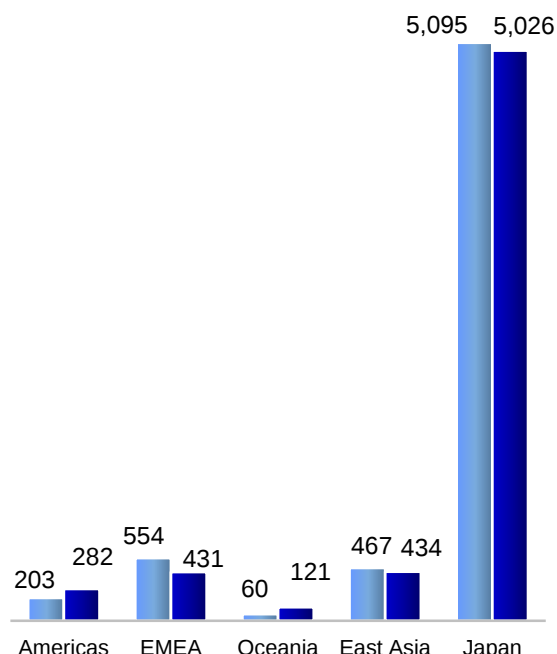


	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+15.7%	+24.8%	+78.5%	+12.8%	+12.5%	+21.9%
Vs Previous Year (Local Currency)	+19.8%	+33.6%	+77.1%	—	—	—

Athletic wear

Total

FY2012 Q1 : 6,379
FY2013 Q1 : 6,293

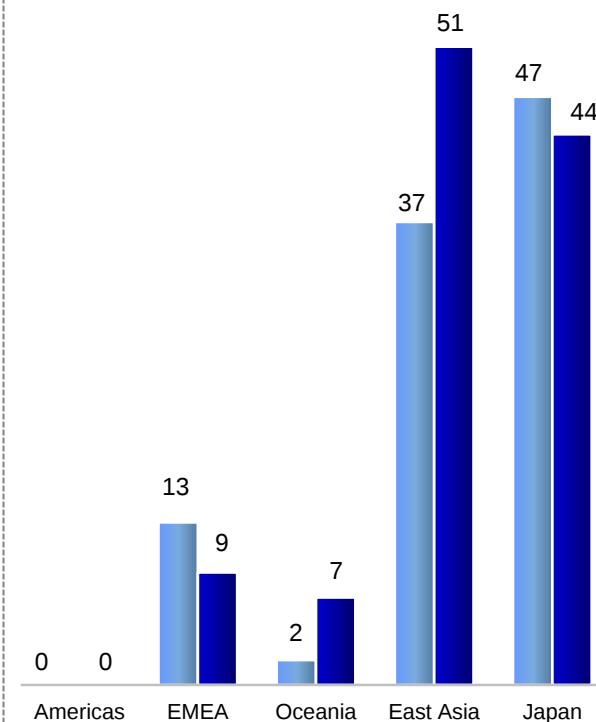


	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+38.9%	-22.2%	+101.7%	-7.1%	-1.4%	-1.4%
Vs Previous Year (Local Currency)	+44.0%	-16.6%	+101.5%	—	—	—

Onitsuka Tiger wear

Total

FY2012 Q1 : 99
FY2013 Q1 : 111



	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	—	-30.8%	+250.0%	+37.8%	-5.4%	+11.1%
Vs Previous Year (Local Currency)	—	-24.4%	+304.8%	—	—	—

Consolidated

(Unit: Millions of yen)	FY2012 Actual	FY2013 Forecast	Y on Y	
Net Sales	247,792	259,000	+11,207	+4.5%
Operating Income	19,628	20,000	+371	+1.9%
Ordinary Income	19,702	20,000	+297	+1.5%
Net Income	12,617	12,000	-617	-4.9%

【Foreign Currency Exchange Rates】

FY2013	79.72 Yen/USD	101.77 Yen/EURO	81.02 Yen/AUD	0.0697 Yen/KRW	11.81 Yen/SEK
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Cash dividend per share: **12Yen**(End of year)