



Consolidated Financial Summary

For the Fiscal First Quarter Ended June 30th, 2013

ASICS Corporation
August 5th, 2013

Consolidated Results Highlights



(Unit: Millions of yen)	FY2013 Q1	FY2014 Q1	Y on Y	
Net sales	66,105	76,563	+10,458	+15.8%
Gross profit	29,629	34,288	+4,658	+15.7%
Gross profit margin	44.8%	44.8%	-	0.0ppt
S.G.&A. expenses	21,305	25,764	+4,459	+20.9%
Operating income	8,323	8,524	+201	+2.4%
Operating income margin	12.6%	11.1%	-	-1.5ppt
Ordinary income	7,781	9,530	+1,748	+22.5%
Pretax income	7,785	9,955	+2,169	+27.9%
Net income	4,934	6,584	+1,649	+33.4%

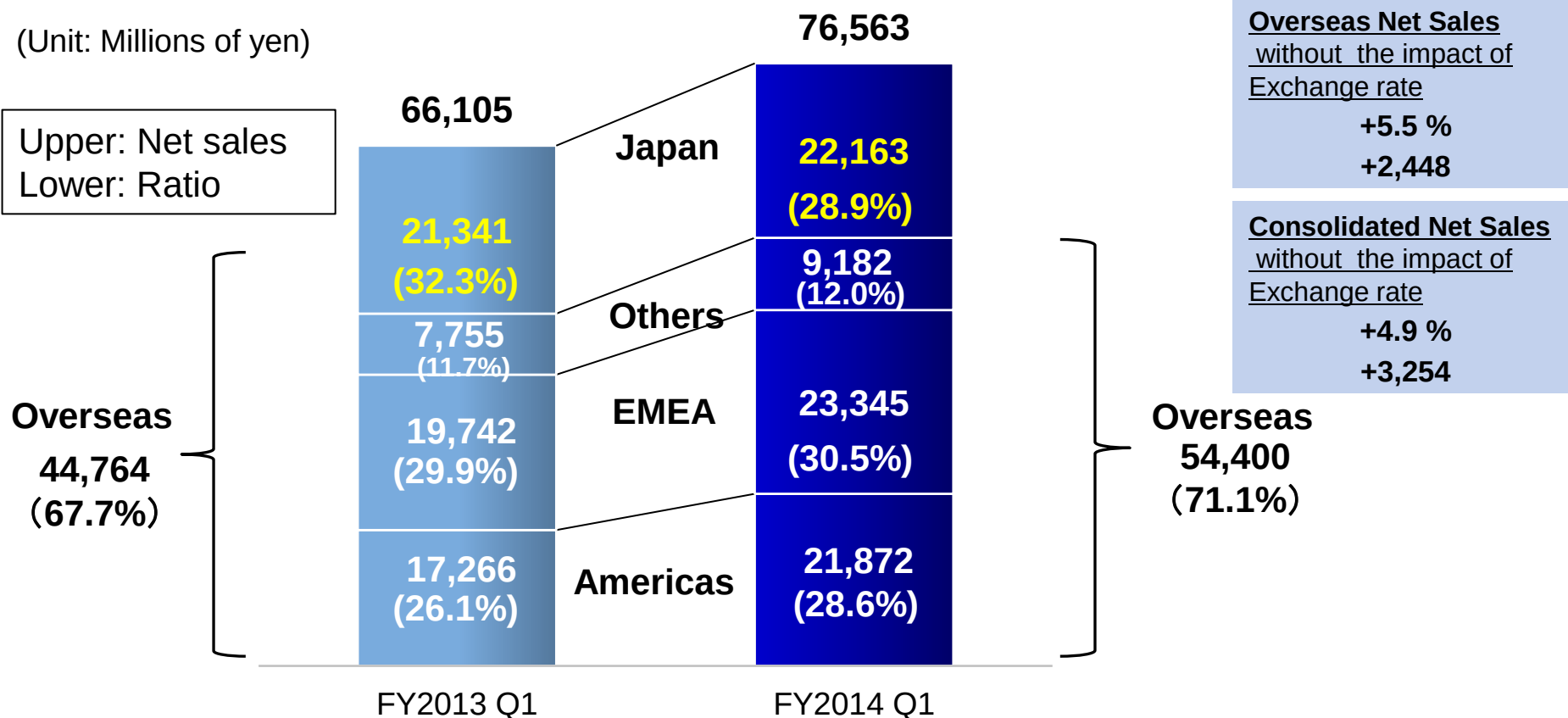
Consolidated Net Sales (Japan & Overseas)



(Unit: Millions of yen)	FY2013 Q1	FY2014 Q1	Y on Y	
Japan	21,341	22,163	+822	+3.9%
Overseas	44,764	54,400	+9,635	+21.5%
Total	66,105	76,563	+10,458	+15.8%

(Unit: Millions of yen)

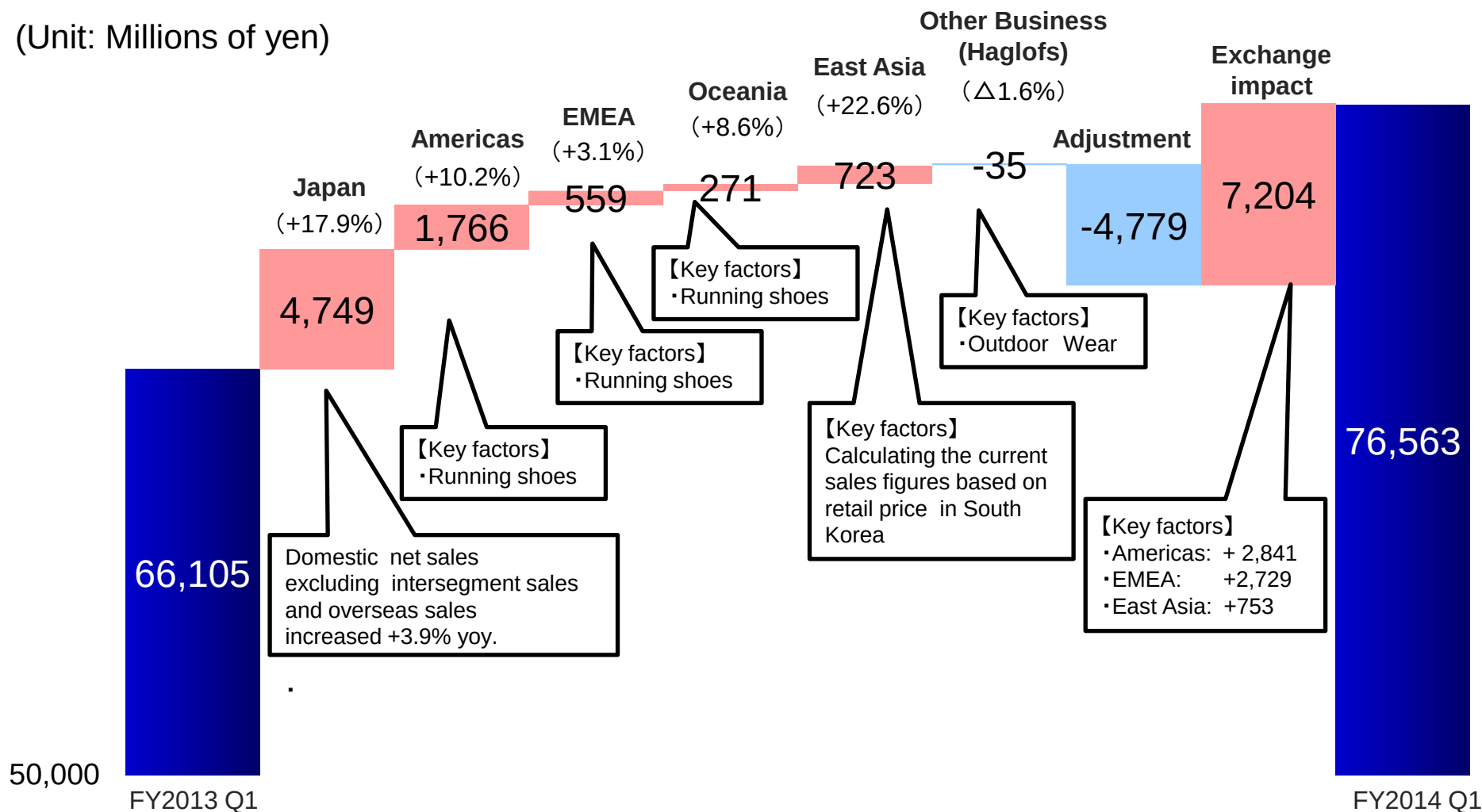
Upper: Net sales
Lower: Ratio



Detail of increase and decrease of Consolidated Net Sales



(Unit: Millions of yen)



Consolidated Financial Result: Financial Situation

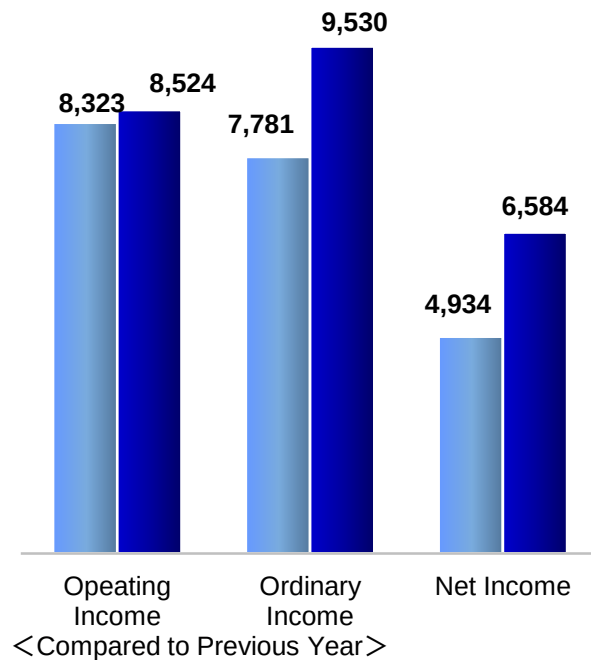
(Unit: Millions of yen)

 FY2013 Q1  FY2014 Q1

Profit

Net Income per Share

FY2013 Q1	26.03YEN
FY2014 Q1	34.73YEN

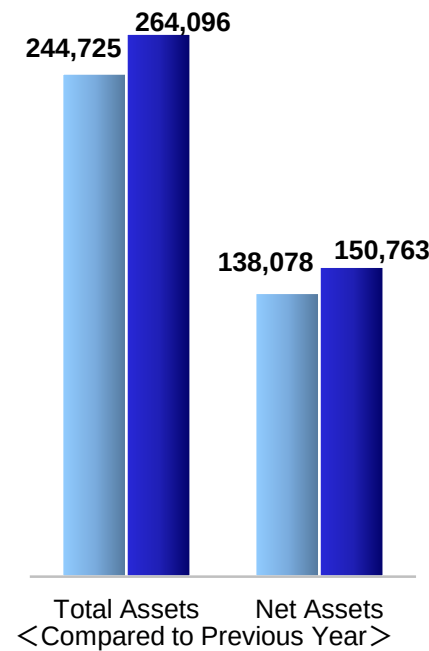


Operating Income	Ordinary Income	Net Income
+2.4%	+22.5%	+33.4%
+201	+1,748	+1,649

Financial Position

Shareholders' equity ratio

FY2013	53.1 %
FY2014 Q1	53.9 %



Total Assets	Net Assets
+7.9%	+9.2%
+19,371	+12,685

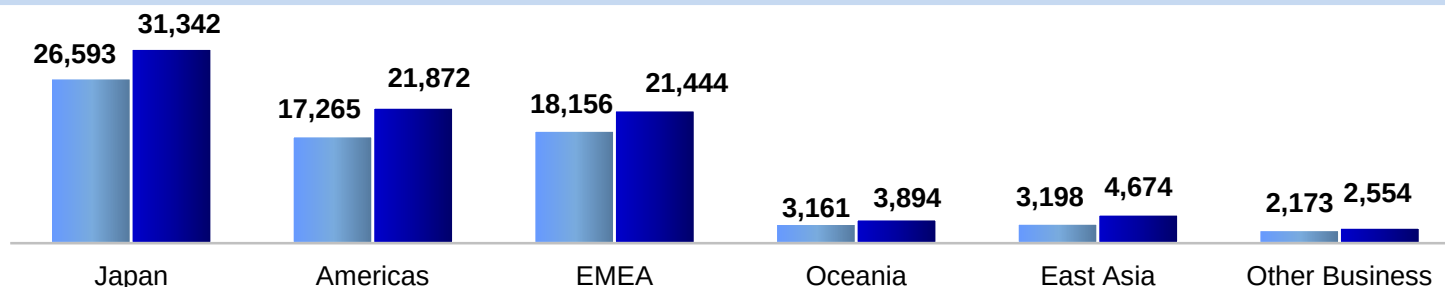
Segment Information



(Unit: Millions of yen)

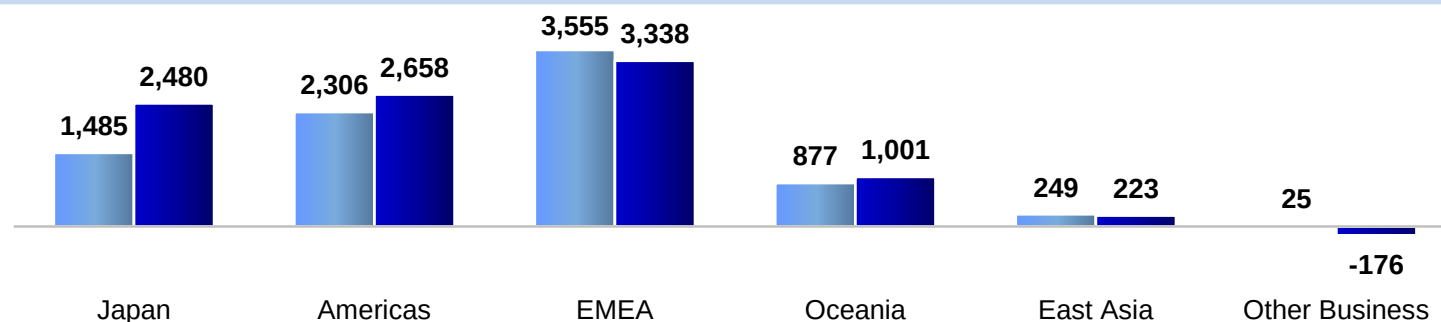
FY2013 Q1 FY2014 Q1

Net Sales



vs Previous Year JPY (Local Currency)	+17.9% (—)	+26.7% (+10.2%)	+18.1% (+3.1 %)	+23.2% (+8.6 %)	+46.1% (+22.6%)	+17.5% (-1.6%)
FY2014Q1 Exchange Rate (FY2013Q1)	— (—)	91.06YEN/USD (79.23YEN/USD)	120.16YEN/EURO (104.87YEN/EURO)	94.38YEN/AUD (83.19YEN/AUD)	0.0837YEN/KRW (0.0698YEN/KRW)	11.74 YEN/SEK (10.21 YEN/SEK)

Operating Income

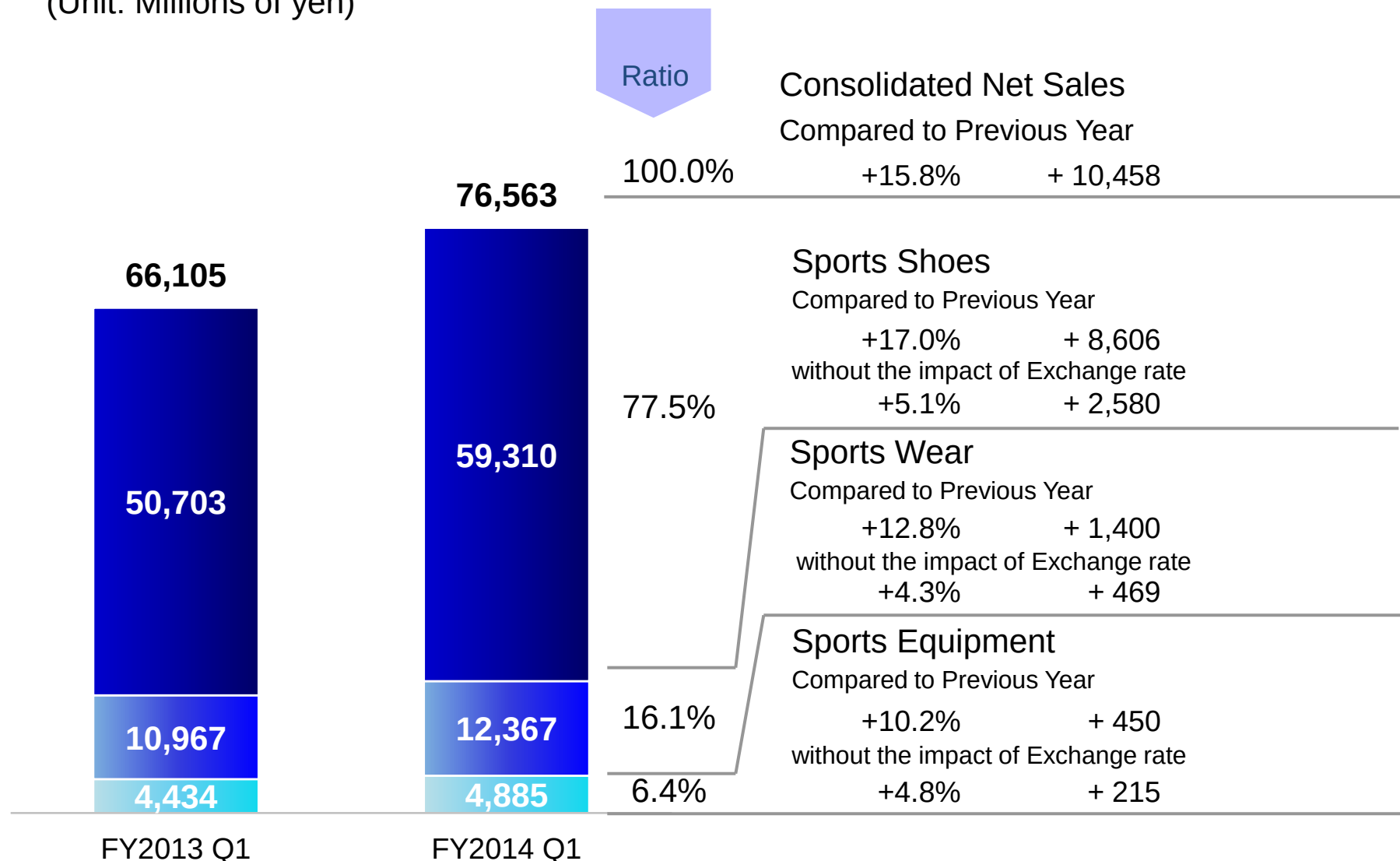


vs Previous Year JPY (Local Currency)	+66.9% (—)	+15.2% (+0.3%)	-6.1% (-18.1%)	+14.2% (+0.7%)	-10.3% (-23.9%)	— (—)
Operating Income(loss) Ratio (Previous Year)	7.9% (5.6%)	12.2% (13.4%)	15.6% (19.6%)	25.7% (27.7%)	4.8% (7.8%)	-6.9% (1.2%)

Consolidated Net Sales (by Product)



(Unit: Millions of yen)



Net Sales by Product (Japan / Overseas)



(Unit: Millions of yen)

FY2013 Q1 FY2014 Q1

Japan

Ratio

21,341

22,163

12,144

13,030

6,017

5,852

3,179

3,280

FY2013 Q1

FY2014 Q1

28.9%

Net Sales Compared to Previous Year

+3.9%

+822

17.0%

Sports Shoes Compared to Previous Year

+7.3%

+886

Sports Wear Compared to Previous Year

- 2.7%

-164

7.6%

Sports Equipment Compared to Previous Year

+3.2%

+100

Overseas

Ratio

44,764

54,400

38,559

46,279

4,950

6,515

1,254

1,605

FY2013 Q1

FY2014 Q1

71.1%

Net Sales Compared to Previous Year

+21.5%

without the impact of Exchange rate

+9,635

+5.4%

+2,448

Sports Shoes Compared to Previous Year

+20.0%

without the impact of Exchange rate

+7,720

+4.4%

+1,694

Sports Wear Compared to Previous Year

31.6%

without the impact of Exchange rate

+1,565

+12.8%

+634

Sports Equipment Compared to Previous Year

+27.9%

without the impact of Exchange rate

+350

+9.2%

+115

8.5%

2.1%

Sports Shoes (Consolidated Net Sales by Region)



(Unit: Millions of yen)

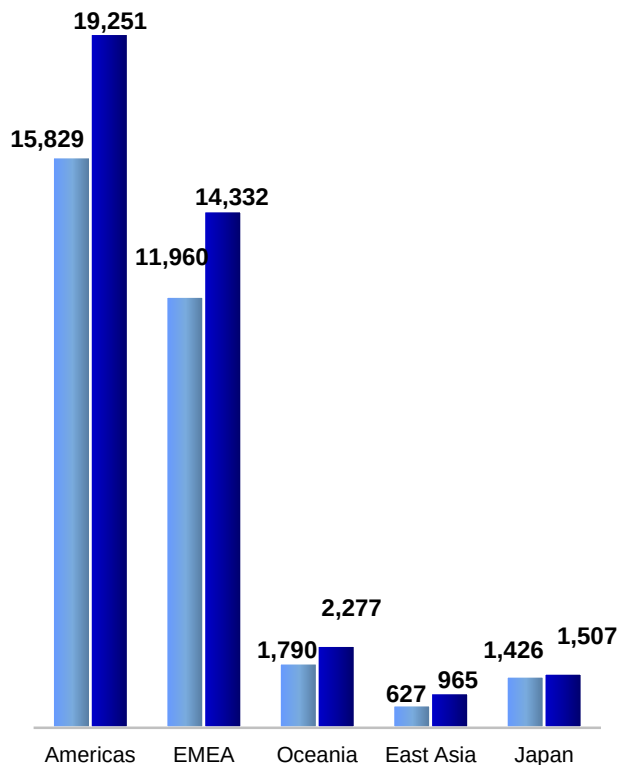
FY2013 Q1 FY2014 Q1

Running Shoes

Total

FY2013 Q1 : 31,632

FY2014 Q1 : 38,332

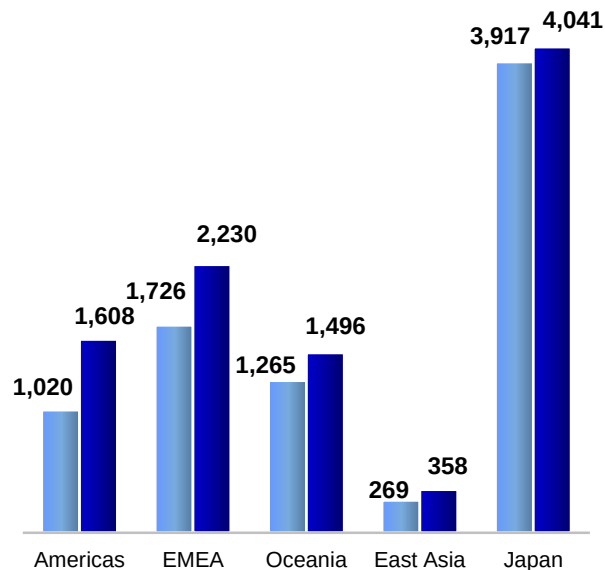


Athletic Shoes

Total

FY2013 Q1 : 8,197

FY2014 Q1 : 9,733

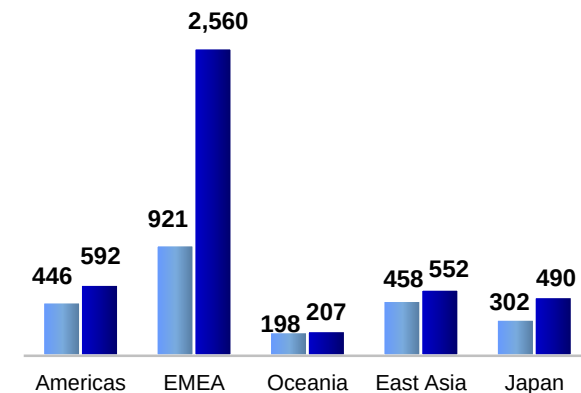


Onitsuka Tiger shoes

Total

FY2013 Q1 : 2,325

FY2014 Q1 : 4,401



	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+21.6%	+19.8%	+27.2%	+53.9%	+5.7%	+21.2%
Vs Previous Year (Local Currency)	+5.8%	+4.6%	+12.1%	—	—	—

	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+57.6%	+29.2%	+18.3%	+33.1%	+3.2%	+18.7%
Vs Previous Year (Local Currency)	+37.5%	+12.8%	+4.5%	—	—	—

	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+32.7%	+178.0%	+4.5%	+20.5%	+62.0%	+89.2%
Vs Previous Year (Local Currency)	+15.4%	+142.7%	-7.9%	—	—	—

Sports Wear (Consolidated Net Sales by Region)



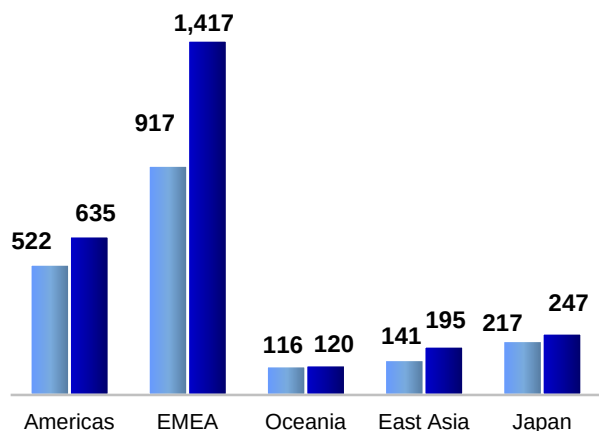
(Unit: Millions of yen)

FY2013 Q1 FY2014 Q1

Running wear

Total

FY2013 Q1: 1,913
FY2014 Q1: 2,614

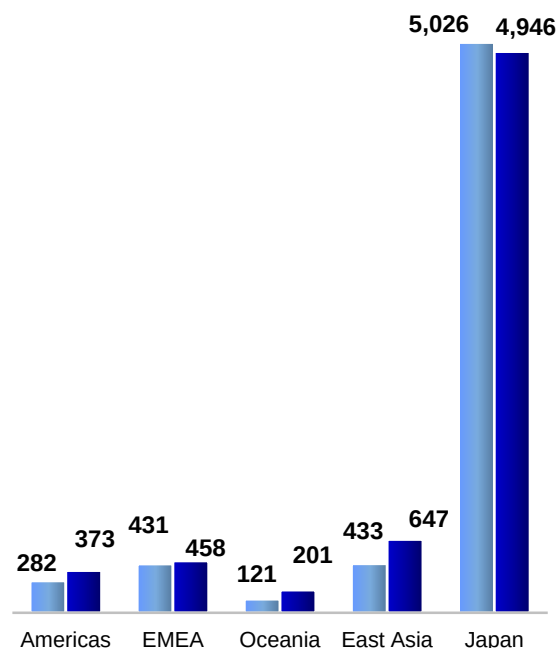


	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+21.6%	+54.5%	+3.4%	+38.3%	+13.8%	+36.6%
Vs Previous Year (Local Currency)	+5.9%	+34.9%	-8.8%	—	—	—

Athletic wear

Total

FY2013 Q1 : 6,293
FY2014 Q1 : 6,625

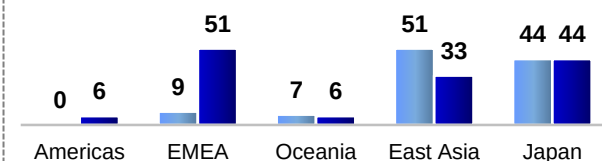


	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	+32.3%	+6.3%	+66.1%	+49.4%	-1.6%	+5.3%
Vs Previous Year (Local Currency)	+14.9%	△7.3%	+46.5%	—	—	—

Onitsuka Tiger wear

Total

FY2013 Q1 : 111
FY2014 Q1 : 140



	Americas	EMEA	Oceania	East Asia	Japan	Total
Vs Previous Year (Yen)	—	+466.7%	-14.3%	-35.3%	-1.2%	+26.2%
Vs Previous Year (Local Currency)	—	+370.0%	-27.1%	—	—	—

FY2014 Forecast



(Unit: Millions of yen)	FY2013 Actual	FY2014 Original Forecast	FY2014 Revised Forecast	Y on Y		Change from Original Forecast	
Net Sales	260,198	305,000	315,000	+54,802	+21.1%	+10,000	+3.3%
Operating Income	18,663	22,000	24,500	+5,837	+31.3%	+2,500	+11.4%
Ordinary Income	20,526	22,000	24,000	+3,474	+16.9%	+2,000	+9.1%
Net Income	13,773	13,500	14,500	+727	+5.3%	+1,000	+7.4%

Net Sales by Segment

【References: Sales growth rate in currency neutral】

(Unit: Millions of yen)	FY2013 Actual	FY2014 Original forecast	FY2014 Revised forecast	Y on Y
Japan	93,637	96,900	97,600	+4.2%
Americas	67,078	84,200	90,000	+34.2%
EMEA	61,836	77,700	80,600	+30.3%
Oceania/ Southeast・South Asia	11,847	13,800	14,400	+21.5%
East Asia	17,599	21,400	21,400	+21.6%
HAGLOFS	8,201	11,000	11,000	+34.1%
Total	260,198	305,000	315,000	+21.1%

	Original	Revised
Americas	+12%	+13%
EMEA	+9%	+10%
Oceania	+8%	+9%
Korea	+6%	+6%
HAGLOFS	+14%	+14%

【References: Exchange Rate】

FY2013 (Actual)	79.93 yen /USD	103.22 yen /EURO	82.73 yen /AUD	0.0711 yen /KRW	11.88 yen /SEK
FY2014 (Original Forecast)	90.00yen /USD	120.00yen /EURO	90.00yen /AUD	0.0800yen /KRW	14.00yen /SEK
FY2014 (Revised Forecast)	95.00yen /USD	123.00yen /EURO	92.00yen /AUD	0.0800yen /KRW	14.00yen /SEK

Cash dividend per share: 14Yen (End of year)