

*I have many friends here. And we play sports all together. That's really nice. I love football, I am a striker. We are not all Lebanese here. There are some children that came from Syria. They have a different dialect when they speak. They don't talk like us. But when we play games, we don't talk. We just play. And it is really fun.*

**Zulfikar Younes (12)**  
student at a public school  
in Southern Lebanon



## 2020 TARGET

Determine Global Community Engagement Guidelines and execute activities accordingly.

## 2020 RESULT

Established the Global Community Engagement Guideline and collaborated with Right To Play and other NPOs.

Encouraged more regions and countries to be active in our community activities

In total, in 2020, we donated US\$ 673,262 in-kind and in community contributions.

## 2021 TARGET

Continue collaboration with Right To Play and other NPOs in each region.

Engage consumers through stronger integration of our community activities with our business.

## ACTION PLAN ONWARD

Contributing to 'Sound Mind, Sound Body' philosophy of people globally focusing on mental health.

Involve more subsidiaries with our community activities, based on our founding philosophy

Communicate our community activities more to engage consumers.