Introduction to Planet

We accelerated our action on climate change by setting 1.5°C science-based emissions reduction targets aligned with a net-zero future by 2050. Our new commitment is aligned with what the Intergovernmental Panel on Climate Change (IPCC) report indicates is necessary to limit the worst impacts of climate change.

To achieve a sound mind in a sound body, we need a sound earth. Climate change is one of the most critical issues: it threatens the ability of future generations to achieve a sound mind in a sound body, as well as being a risk to our sustainable business. We aim to preserve the planet for future generations to play sports.

The linear economy in which we currently operate takes, makes and wastes resources. Evidence suggests this economy accounts for 45% of global greenhouse gas emissions. In response, there is a global move toward the circular economy. Yet in the apparel industry, less than 1% of material used to produce clothing is recycled into new clothing globally.

In order to tackle climate change, we support the global target to keep the temperature rise under 1.5°C. That is why we have set targets which have been approved by the Science Based Targets initiative. Our activities toward our 2050 goal of net-zero carbon emissions are planned on this basis. Furthermore, we became the first Japanese company to join The Fashion Pact, a global coalition of companies in the fashion and textile industries that have committed to a common core of key environmental goals in three areas: mitigating climate change, restoring biodiversity and protecting the oceans.

Our 2050 and 2030 ambition and commitments

Creating a circular business model throughout our value chain is our key approach to support the global 1.5°C target. Our activities under this model include using less and cleaner materials, making more durable products, and recycling materials and products.

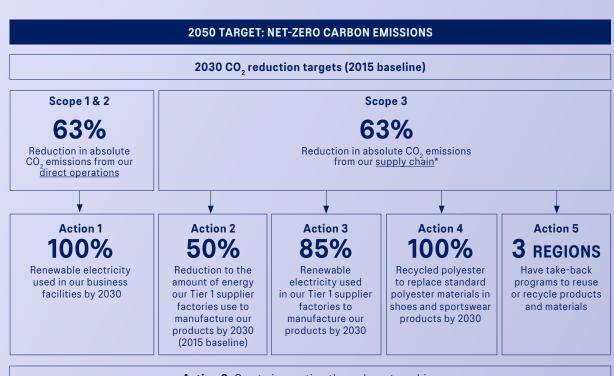
Products

We limit our products' impact on the planet, by focusing on the materials used, the production processes we employ, and the features of the products themselves. Read more on page 29.

Operations

We aim to make a positive contribution to global climate goals by adjusting the way in which we operate, including our manufacturing processes. Read more on page 36.





Action 6: Create innovation through partnerships