Monitoring our supply chain
When we select any new footwear, apparel or accessories supplier, we assess their social and environmental sustainability performance against ASICS’ standards before engaging in a business relationship.

Once we establish a formal business relationship with a supplier, we continuously monitor the supplier’s sustainability performance and periodically assess their facilities. We conduct three types of assessments within the ASICS supply chain: internal, commissioned and partner audits.

Internal audits
ASICS’ compliance auditors conduct on-site inspections, verify documentation and interview supplier management and employees. They provide detailed explanations of ASICS’ policies, identify issues and plan corrective actions through discussions with management.

Commissioned audits
Commissioned audits are carried out by specialized, accredited third-party monitors who are well-versed in local laws, regulations, culture and languages as well as the ASICS Policy of Engagement and Code of Conduct. They can gather information that is otherwise hard to obtain through an internal audit, for example through worker interviews in their local language.

Partner audits
These are audits conducted with ASICS’ suppliers as part of our collaboration with multi-stakeholder initiatives. ILO Better Work has conducted our partner audits and improvement plan follow-ups since 2014.

In addition to the audits, suppliers and their subcontractors can demonstrate compliance levels through self-assessments. Information from these feeds into our other assessment forms and risk analysis.

Self-assessments increase supplier awareness of supply chain issues and ASICS’ standards. In future, we will link supplier self-assessments to commitment-based self-management using industry collaborative tools such as those of the SAC Higg Index, in combination with external verification and validation of data.

At the end of 2018, the SAC launched their Facility Social and Labor Module (FSLM), which will allow us to align the self-assessments of our suppliers on a larger scale and benchmark their performance internally and with their industry peers in various countries. Together with the Facility Environmental Module (FEM), this will enable us to gather more data from our suppliers in the most efficient way.

For more about FEM and FSLM — see page 30

Audit criteria and supplier ratings
Our assessments and audits use 17 criteria to evaluate our Tier 1 suppliers’ sustainability performance.

Each criterion is scored on a five-point scale, from 1 (below standard) to 5 (best practice). Audit criteria covering forced labor, child labor, abuse and harassment, wages, discrimination and hours of work are defined as zero tolerance criteria. Non-compliance within these areas is taken very seriously and can result in immediate business termination.

We award each supplier an overall rating from A to E, based on its performance against the 17 criteria. The graph shows how our suppliers rated in 2018.
OUR APPROACH TO OUR SUPPLY CHAIN CONTINUED

Addressing non-compliance
When our assessments identify non-compliance issues, we categorize them as major or minor according to the severity of the violation and the level of risk to workers, and take action as appropriate. These range from terminating the business relationship in the case of serious and persistent violations, to reviews of future orders, third-party investigations and formal warnings.

When minor non-compliance issues are identified, we begin a remediation period of three months, during which the relevant supplier is expected to take corrective measures. When necessary, ASICS’ staff or partners support this remediation process, for example by providing training and resources.

Tools for transparency
We aim to continuously improve transparency regarding our supply chain impacts. To achieve this, we have introduced new tools and improved internal systems that provide insights into our supply chain management.

The main platform we use to provide supply chain transparency is the SAC’s Higg Index suite of tools (see pages 30 and 36). The information we gather from these tools will in the future be linked to product-based performance evaluation in the Higg Product Module as well as to our own performance in the Higg Brand and Retail Module. This will enable full transparency of our activities throughout our entire value chain, from manufacturing to retail and beyond.

As well as using technical tools, we also use our membership of and involvement in industry bodies such as SAC and NGO partners such as ILO Better Work to gather information about our supply chain performance and best practices.

2018 factory disclosure
We disclosed our list of Tier 1 factory suppliers for the first time in 2017. This list is updated annually to publicly list the most recent overview of suppliers producing for ASICS.

In the 2018 update included the addition of a number of new strategic suppliers to the brand. The list covers key Tier 1 suppliers in 22 countries responsible for the manufacturing of ASICS, ASICSTIGER and Onitsuka Tiger products, footwear, apparel, accessories and equipment. Together, they account for more than 90% of our global volume of products manufactured annually.

Download the full list

Expanding our audit scope
In 2016, we expanded our audit scope to cover both Tier 1 and Tier 2 suppliers. As of 2018, we have covered 100% of footwear nominated Tier 2 suppliers.

The potential impact of Tier 2 suppliers is considerable, as this is the part of the supply chain responsible for fabric dyeing and other industrial processes involving potentially harmful chemicals and a relatively large water and energy use. Auditing Tier 2 suppliers also helps us ensure compliance around critical issues such as human rights throughout our supply chain.

Actively managing these facilities is a crucial step toward understanding our overall impacts, and helping our business partners improve standards and performance.