## dasics

# Consolidated Financial Summary <br> For the Fiscal First Quarter Ended March 31, 2017 

ASICS Corporation
May 9 ,2017

## Consolidated Results Highlights

| (Unit: Millions of YEN) | $\begin{gathered} \text { FY2016 } \\ \text { Q1 } \end{gathered}$ | $\begin{gathered} \text { FY2017 } \\ \text { Q1 } \end{gathered}$ | Y on Y |  | Breakdown of Net Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Japan | 31,951 | 30,804 | $\begin{aligned} & -1,147 \\ & -3.6 \% \end{aligned}$ |
| Net sales | 117,769 | 113,052 | -4,717 | - $4.0 \%$ |  |  |  | $\begin{aligned} & -3.6 \% \\ & -3,570 \end{aligned}$ |
|  |  |  |  |  | Overseas | 85,817 | 82,247 | -4.2\% |
| Gross profit | 52,194 | 51,524 | - 670 | - $1.3 \%$ | Overseas Ratio | 72.9\% | 72.7\% | - 0.2ppt |
| Gross profit margin | 44.3\% | 45.6\% |  | +1.3ppt | Impact of Exchange rate |  |  | - 3,224 |
| S.G.\&A. <br> expenses | 36,783 | 38,286 | +1,503 | +4.1\% | Overseas Net Sales on a currency neutral basis |  |  | $\begin{array}{r} -346 \\ -0.4 \% \end{array}$ |
| S.G.\&A. expenses ratio | 31.2\% | 33.9\% | - | +2.7ppt | Consolidated Net Sales on a currency neutral basis |  |  | $\begin{aligned} & -1,493 \\ & -1.3 \% \end{aligned}$ |
| Operating income | 15,410 | 13,237 | - 2,173 | -14.1\% | Main factor for change <br> Net sales <br> (+) East Asia, Oceania/Southeast and South Asia Strong increase in sales <br> (-) EMEA Sluggish sales <br> (-) Americas Sluggish sales in U.S. <br> (-) Exchange Impact |  |  |  |
| Operating income margin | 13.1\% | 11.7\% | - - 1.4ppt |  |  |  |  |  |  |  |
| Ordinary income | 13,104 | 14,031 | +927 | +7.1\% |  |  |  |  |
| Pretax income | 13,097 | 14,083 | +986 | +7.5\% | Operating Income <br> (+) Americas Improvement of cost of sales <br> $(-)$ Adjustment Increase in headquarter cost and others <br> (-) EMEA Contribution of sales decrease <br> (-) Exchange Impact |  |  |  |
| Net income | 9,328 | 9,362 | +33 | +0.4\% |  |  |  |  |  |  |

## Net sales by segment



## Detail of increase and decrease of Consolidated Net Sales

*1 Including sales from Japan to overseas(mainly overseas subsidiaries)
*2 The number of Americas which is consolidated in USD and EMEA which is consolidated in EUR are shown in local currency basis respectively.

Upper: Y on Y growth rate (local currency basis ${ }^{* 2}$ )
Lower: Y on Y change
(Unit: Millions of YEN)


Japan


Net Sales


Operating income

| Net sales | -932 |  | $-2.6 \%$ |
| :--- | :--- | :--- | :--- |
| Factor for | $(+)$ | Steady increase in Running shoes |  |
| change | $(+)$ | Strong increase in Working shoes |  |
| $(-)$ | Decrease in Wear |  |  |

Factor for (+) Improvement in product mix change
(+) Raise of selling prices
(-) Unfavorable exchange rate of import

## Note

- Net sales in Japan includes sales to overseas(mainly overseas subsidiaries), . (FY2016 Q1 4,365 millions of YEN, FY2017 Q1 4,595 millions of YEN)


Factor for (-) U.S. External sales -9.3\%
change
(-) Sluggish sales in Lifestyle \&Running shoes
$(+)$ Brazil Net sales (local currency) $+14.7 \%$
( + ) Strong increase in Running shoes

|  | Exchange Rate | FY2016 Q1 | FY2017 Q1 |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | USD |  |  |  | 3.905BRL | 3.143BRL |
| Operating income <br> on a currency neutral basis | $+1,566$ | $+146.7 \%$ |  |  |  |  |

Factor for $\quad(+)$ Decrease of inventory loss revaluation
change
change
$(+)$ Decrease in advertising cost
(+) Brazil Raise of selling prices
$(-)$ Decrease in sales

## Note

- The result of Americas is consolidated in USD, and it includes exchange impact such as USD/BRL.


EMEA


Factor for (-) Sluggish sales in Running shoes
change change
Operating income on a currency -1,591 -39.4\%
neutral basis

| Factor for |  |
| :--- | :--- |
| change | $(+)$ Exchange Impact within segment (RUB,ZAR etc.) |
|  | $(-)$ Decrease in sales |
|  | $(-)$ Unfavorable exchange rate of import |

## Note

- The result of EMEA which is consolidated in EUR shows as a local currency basis. It includes the Exchange impact such as EUR/GBP.



## Consolidated Net Sales by Product

## (Unit: Millions of YEN)



| 117,769 | 100.0\% | 113,052 | 100.0\% | Net sales | 4.0\% | - 4,717 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 96,553 | 82.0\% | 93,840 | $\underset{(+1.0 p p t)}{83.0 \%}$ | Sports Shoes |  |  |
|  |  |  |  | Y on Y <br> Currency neutral basis | $-2.8 \%$ | $-2,713$ |
|  |  |  |  |  |  |  |
|  |  |  |  | Sports Wear |  |  |
|  |  |  |  | Y on Y | - 12.5\% | -2,026 |
|  |  |  |  | Currency neutral basis | - 10.0\% | -1,612 |
|  |  |  |  | Sports EquipmentY on Y |  |  |
| 16,155 | 13.7\% | 14,129 | $12.5 \%$ |  | +0.4\% | +21 |
| 5,060 | 4.3\% | 5,082 | 4.5\% | Currency neutral basis | +1.6\% | +82 |
| FY2016 Q1 |  | FY2017 Q1 | (+0.2ppt) |  |  |  |

## Running




- Running total includes sales of equipment (FY2016 Q1 737 millions of YEN, FY2017 Q1 749 millions of YEN) in addition to shoes and wear.

Training

| Training Total |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |  |
| FY2016 Q1 |  |  |  | 6,15 |  |  |
| FY2017 Q1 |  |  |  | 6,22 |  |  |
| Y on Y |  |  |  |  | 8 + | .1\% |
| Currency neutral basis |  |  |  | +15 | + | .5\% |
| 2,711 2,610 |  |  |  |  |  |  |
| 1,051 ${ }_{1,038}{ }_{891} 979$ |  |  |  |  |  |  |
| Americas | EMEA | Oceania/ Southeast and South Asia |  | East Asia | Japan |  |
|  | Americas | EMEA | Oceania/ Southeast and Asia |  | East Asia | Japan |
| Y on Y rate | -1.3\% | +9.9\% | +8.3\% |  | +4.6\% | -3.7\% |
| Currency neutral basis | +1.0\% | +16.8\% | +7.6\% |  | +5.7\% | - |

- Training total includes sales of equipment (FY2016 Q1 942 millions of YEN, FY2017 Q1 1,050 millions of YEN) in addition to shoes and wear.


## Core Performance Sports (CPS)

Consolidated Net Sales by category


| Wear |  |  |
| :--- | :--- | :--- |
| Total |  |  |
| FY2016 Q1 | 2,518 |  |
| FY2017 Q1 | 2,106 |  |
| Y on Y | -412 | $-16.4 \%$ |
| Currency neutral basis | -386 | $-15.3 \%$ |



- CPS total includes sales of equipment (FY2016 Q1 2,249 millions of YEN, FY2017 Q1 2,083 millions of YEN), mainly baseball in Japan, in addition to shoes and wear.


## Lifestyle

Consolidated Net Sales by category
FY2016 Q1 $\quad$ FY2017 Q1 (Unit: Millions of YEN)

| Onitsuka Tiger shoes |  |  |
| :--- | ---: | ---: |
| Total |  |  |
| FY2016 Q1 | 7,554 |  |
| FY2017 Q1 | 8,267 |  |
| Y on Y | +712 | $+9.4 \%$ |
| Currency neutral basis | $+1,029$ | $+13.6 \%$ |



-Lifestyle total includes sales of Onitsuka Tiger's wear and equipment, ASICS Tiger's wear, etc (FY2016 Q1 1,327 millions of YEN, FY2017 Q1 1,040 millions of YEN) in addition to shoes.

## Consolidated Financial Result : Financial Situation

Net Income per Share
Net Income per Share

| FY2016 Q1 | 49.15 YEN |  |
| :--- | :--- | :--- |
| FY2017 Q1 | 49.32 YEN |  |
| Y on Y | +0.17 YEN | $+0.3 \%$ |

Diluted net income per share

| FY2016 Q1 | 46.43 YEN |  |
| :--- | :--- | :--- |
| FY2017 Q1 | 46.57 YEN |  |
| Y on Y | +0.14 YEN | $+0.3 \%$ |

Financial Position
Shareholders' equity ratio
As of December 31,2016 58.3\%
As of March 31, 2017 58.3\%As of December 31,2016 $\square$ As of March 31, 2017

<Compared to End of Previous FY>

| Total Assets | Net Assets |
| :---: | :---: |
| $-5,204$ | $-3,086$ |
| $-1.5 \%$ | $-1.5 \%$ |

Main factor for change of total assets
(+) Increase in retained earnings
(-) Decrease of derivative assets
(-) Exchange impact of overseas assets

## FY2017 Forecast

* The forecast announced in February 13,2017 remains unchanged.

| (Unit: Millions of YEN) | FY2016 Actual |  |  | FY2017 <br> Forecast |  |  | Y on Y |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 399,107 |  |  | 420,000 |  |  | +5.2 \% |
| Operating Income | 25,472 |  |  | 22,000 |  |  | -13.6 \% |
| Ordinary Income | 23,408 |  |  | 21,000 |  |  | -10.3 \% |
| Net Income | 15,566 |  |  | 13,000 |  |  | -16.5 \% |
| [References: Exchange Rate】 | USD | EUR | AUD | RMB | KRW | SEK | USD |
| FY2016 Actual | 110.30YEN | 121.44YEN | 81.69YEN | 16.56YEN | 0.0948YEN | 12.88YEN | 3.443BRL |
| FY2017 Forecast | 110.00YEN | 120.00YEN | 84.00YEN | 16.40YEN | 0.0960YEN | 12.60YEN | 3.500 BRL |

## FY2017 Forecast

* The forecast announced in February 13,2017 remains unchanged.

| (Unit: Millions of YEN) | FY2016 Actual | FY2017 <br> Forecast | Y on $Y$ |
| :---: | :---: | :---: | :---: |
| Japan <br> without sales to mainly overseas subsidiaries | 101,600 | 108,000 | +6.3\% |
| Americas | 112,864 | 113,000 | +0.1\% |
| EMEA | 107,568 | 112,500 | +4.6\% |
| Oceania/ <br> Southeast and South Asia | 24,037 | 26,400 | +9.8\% |
| East Asia | 43,460 | 49,400 | +13.7\% |
| Other Business (Haglöfs) | 8,762 | 9,300 | +6.1\% |
| Adjustment | 813 | 1,400 | - |
| Net Sales Total | 399,107 | 420,000 | +5.2\% |

【References: Sales growth rate in currency neutral】
Americas (USD) * $+0 \%$
EMEA(EUR) $+6 \%$
Oceania $+4 \%$
Korea -2\%
China $+28 \%$

Haglöfs +8\%

* Major Breakdown
U.S. (USD)

Brazil(BRL) +17\%

Annual Cash dividend per share (Forecast):
23.5YEN

