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February 13, 2017

Name of the Company: ASICS Corporation
President and CEO, Representative Director: Motoi Oyama
Code Number: 7936 Listing Exchanges: Tokyo

Notice of the Appointment of New Chairman

ASICS Corporation (hereinafter, the “Company”) hereby announce the appointment of chairman of the board, pursuant to a resolution in the Board of Directors’ Meeting held on February 13, 2017.

1. Details of Appointment (as of March 29, 2017)

Name	New Position	Old Position
Motoi Oyama	Chairman, President and CEO, Representative Director	President and CEO, Representative Director

2. Reason for Change

In order to respond to the expansion of the business scale and to the changes in the global business environment .

END