

Consolidated Financial Summary For the Fiscal Third Quarter Ended September 30, 2016

ASICS Corporation November 4,2016

Consolidated Results Highlights

| (Unit: Millions of YEN) | FY2015 Q3 | FY2016 Q3 | You | n Y |
|-------------------------|--------------|--------------|----------|----------|
| Net sales | 336,807 | 312,520 | - 24,287 | - 7.2% |
| Gross profit | 146,535 | 139,957 | - 6,578 | - 4.5% |
| Gross profit margin | 43.5% | 44.8% | - | + 1.3ppt |
| S.G.&A. expenses | 113,461 | 110,450 | - 3,011 | - 2.7% |
| S.G.&A. expenses ratio | 33.7% | 35.4% | - | + 1.7ppt |
| Operating income | 33,074 | 29,506 | - 3,567 | - 10.8% |
| Operating income margin | 9.8% | 9.4% | - | - 0.4ppt |
| Ordinary income | 27,356 | 26,792 | - 564 | - 2.1% |
| Pretax income | 22,625 | 26,669 | + 4,073 | + 18.0% |
| Net income | 15,201 | 18,684 | + 3,482 | + 22.9% |

| Breakdown | of Net Sales | | |
|-------------------|------------------|--------------|---------------------------|
| | FY2015 Q3 | FY2016 Q3 | Y on Y |
| Japan | 80,314 | 80,206 | - 107 - 0.1% |
| Overseas | 256,493 | 232,314 | - 24,179 - 9.4% |
| Overseas ratio | 76.2% | 74.3% | - 1.9ppt |
| Impact of | Exchange rate | | - 26,052 |
| Consolidat | rency neutral ba | | +1,873 +0.7% +1,765 |
| on a curi | rency neutral ba | 1515 | +0.5% |

Main factor for change Net Sales

- (+) East Asia, Oceania/ Southeast and South Asia Strong increase in sales
- (+) EMEA Steady increase in sales
- (-) Americas Sluggish sales in U.S.
- $(-)\ \ \mbox{ Japan }\ \mbox{Withdrawal from the unprofitable business}$, Decrease in Wear
- (-) Exchange Impact

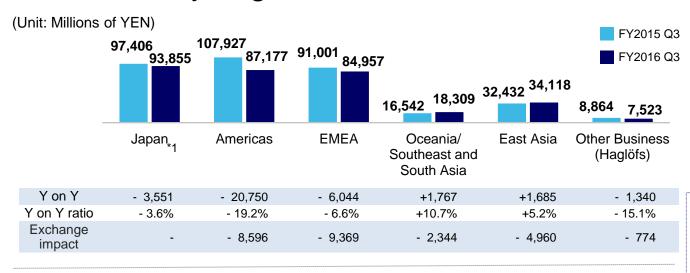
Operating Income

- (+) Japan The effects of structural reforms
- (+) East Asia, Oceania/ Southeast and South Asia, Contribution of sales Increase
- (-) Americas Contribution of sales decrease, Exchange Impact within segment
- (-) Increase related to cost of FitnessKeeper, Inc.
- (-) Exchange Impact



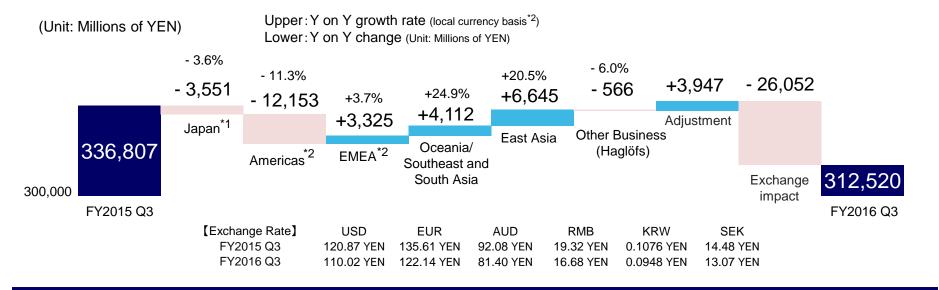
Consolidated Net Sales by segment

Net sales by segment



- *1 Including sales from Japan to overseas(mainly overseas subsidiaries)
- *2 The number of Americas which is consolidated in USD and EMEA which is consolidated in EUR are shown in local currency basis respectively.

Detail of increase and decrease of Consolidated Net Sales





Japan Operating income margin 7.9% 3.6% +109.9% 7,393 3,522 Net Sales Operating income

| Net sales | - 3,551 | - 3.6% |
|-----------|---------|--------|

Factor for change

- (+) Strong increase in Lifestyle shoes
- (+) Steady increase in Running shoes
- (-) Withdrawal from the unprofitable business
- (-) Decrease in Wear & Equipment
- (-) Decrease in sales of ASICS Trading Co.,Ltd. to overseas

| Operating income | +3,870 | +109.9% |
|------------------|--------|---------|
|------------------|--------|---------|

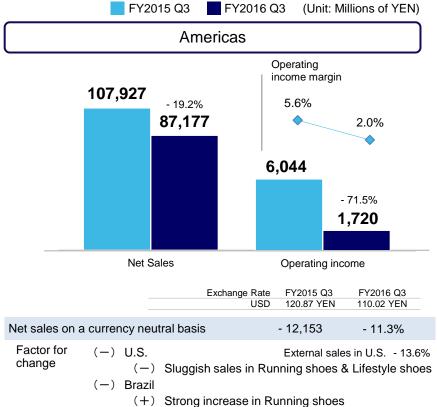
Factor for change

- (+) Improvement in product mix
- (+) Decrease of labor cost by structural reform
- (+) Decrease of return and markdown of goods
- (-) Unfavorable exchange rate of import

Note

 Including sales from Japan to overseas (overseas subsidiaries), 13.618 Millions of YEN.

Consolidated Net Sales by segment



(-) Exchange Impact within segment

Net sales (local currency) +13.5%

| Excl | nange Rate | FY2015 Q3 | FY2016 Q3 |
|------|------------|-----------|-----------|
| | USD | 3.169BRL | 3.505BRL |

Operating income on a currency neutral basis - 4,147 - 68.7%

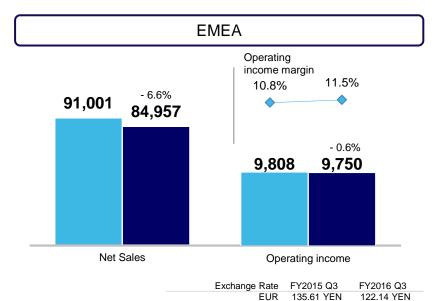
Factor for change

- (-) Decrease in sales
- ange (-) Exchange Impact within segment (BRL, etc.)
 - (-) Bankruptcy of specific accounts (TSA, etc.)

Note

 The result of Americas is consolidated in USD, and it includes exchange impact such as BRL/USD.





Net sales on a currency neutral basis

Factor for (+) Strong increase

change

(+) Strong increase in Lifestyle shoes

(+) Steady increase in Running shoes

(-) Decrease in Wear

(Reduction of team wear planning in Italy)

+3,325

+3.7%

Operating income on a currency neutral basis +1,015 +10.4%

Factor for

(+) Raise of selling prices

change (-) Eychange Impa

(-) Exchange Impact within segment (GBP,RUB, etc.)

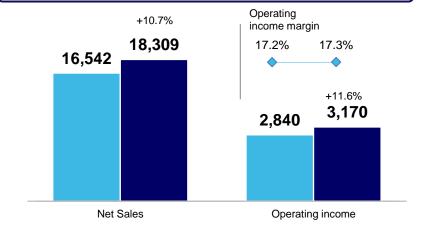
Note

- ASICS established Sales Subsidiary in Dubai, UAE intended to bolster sales and raise brand image in the Middle East. (May 16,2016)
- The result of EMEA which is consolidated in EUR shows as a local currency basis. It includes the Exchange impact such as EUR/GBP.

Consolidated Net Sales by segment



Oceania / Southeast and South Asia



| Exchange Rate | FY2015 Q3 | FY2016 Q3 |
|---------------|-----------|-----------|
| AUD | 92.08 YEN | 81.40 YEN |
| | | |

Net sales on a currency neutral basis +4,112 +24.9%

Factor for change

(+) Southeast and South Asia

(+) Strong increase in Running shoes & Lifestyle shoes

(+) Oceania

(+) Strong increase in Running shoes

Operating income on a currency neutral basis +741 +26.1%

Factor for

(+) Increase in sales

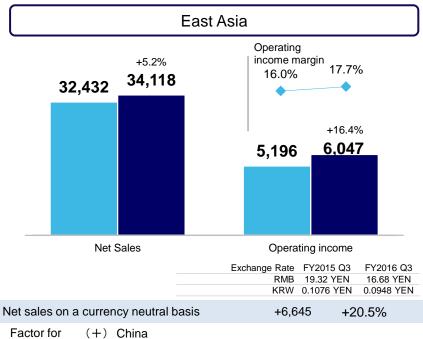
change

(-) Oceania Unfavorable exchange rate of import

Note

 ASICS established Sales Subsidiary in Bangkok intended to bolster sales and raise brand image in Thailand. (April 7,2016)





change

(+) Strong increase in Running shoes & Lifestyle shoes

(-) Korea

(+) Strong increase in Running shoes

(-) Reduction of Walking shoes planning and manufacturing in Korea

Operating income on a currency neutral basis +1,742 +33.9%

Factor for change

(+) China

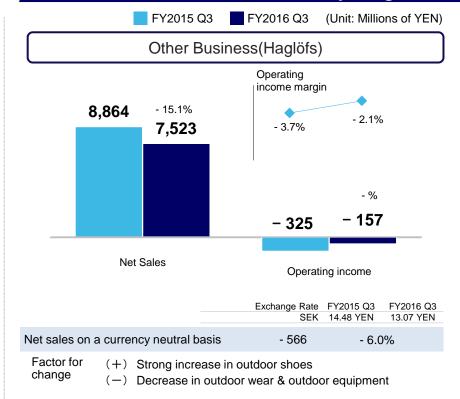
(+)Increase in sales

(-) Unfavorable exchange rate of import

(+) Korea

(+) Improvement in product mix

Consolidated Net Sales by segment



Operating income on a currency neutral basis -+208

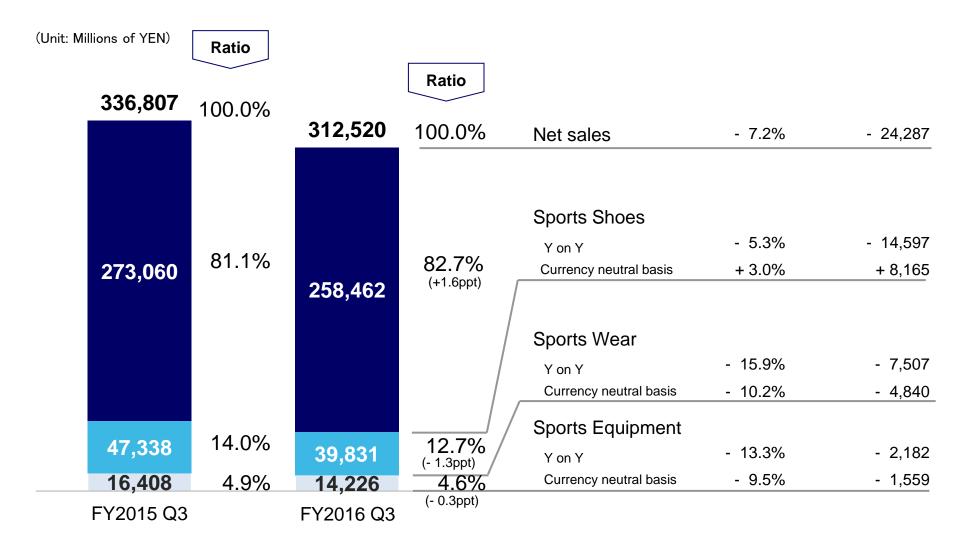
(-) Unfavorable exchange rate of import Factor for change

Note

- · Haglöfs Japan was merged into ASICS Japan. (January 1,2016)
- · Haglöfs Korea was merged into ASICS Korea. (December 31, 2015)



Consolidated Net Sales by Product





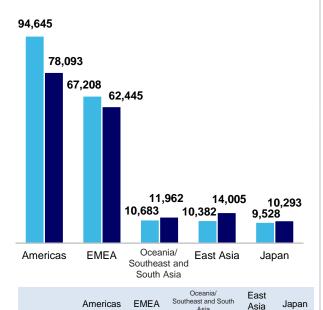
Running

Consolidated Net Sales by category

FY2015 Q3

FY2016 Q3 (Unit: Millions of YEN)

Running Total Total FY2015 Q3 192,446 FY2016 Q3 176.798 - 15,648 - 8.1% Y on Y +2,532 +1.3% Currency neutral basis



- 7.1%

+3.2%

+12.0%

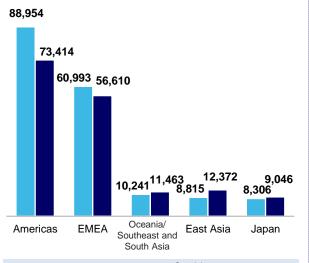
+26.5%

+34.9%

+54.5%

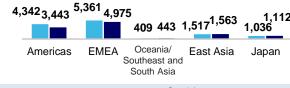
+8.0%

| Sho | es | |
|------------------------|----------|--------|
| <u>Total</u> | | |
| FY2015 Q3 | 177,309 | |
| FY2016 Q3 | 162,905 | |
| Y on Y | - 14,404 | - 8.1% |
| Currency neutral basis | +2,379 | +1.3% |
| | | |



| Americas | EMEA | Oceania/ Southeast and South Asia | East Asia | Japan |
|---------------------|--------|---|--------------|-------|
| Y on Y rate - 17.4% | - 7.1% | +11.9% | +40.4% | +8.9% |
| Currency - 9.3% | +3.1% | +26.5% | +60.9% | _ |

| V | Vear | |
|------------------------|---------|--------|
| <u>Total</u> | | |
| FY2015 Q3 | 12,665 | |
| FY2016 Q3 | 11,536 | |
| Y on Y | - 1,128 | - 8.9% |
| Currency neutral basis | +40 | +0.3% |



| | Americas | EMEA | Oceania/ Southeast and South Asia | East Asia | Japan |
|---------------------------|----------------|--------|---|--------------|-------|
| Y on Y rate | e - 20.7% | - 7.2% | +8.3% | +3.0% | +7.3% |
| Currency neutral basis | y s - 12.9% | +3.0% | +22.7% | +17.5% | _ |

• Running total includes sales of equipment (FY2015 Q3 2,471 millions of YEN, FY2016 Q3 2,356 millions of YEN) in addition to shoes and wear.



Y on Y rate - 17.5%

- 9.4%

Currency

neutral basis

Training

Consolidated Net Sales by category

Y on Y rate - 52.9% - 47.3%

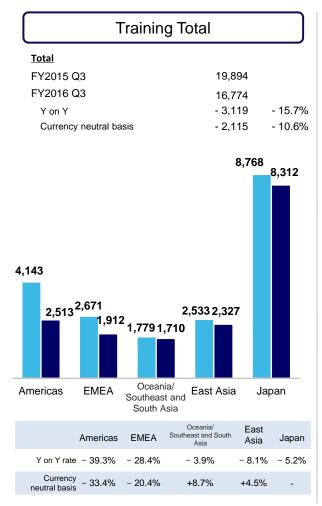
- 48.3% - 41.5%

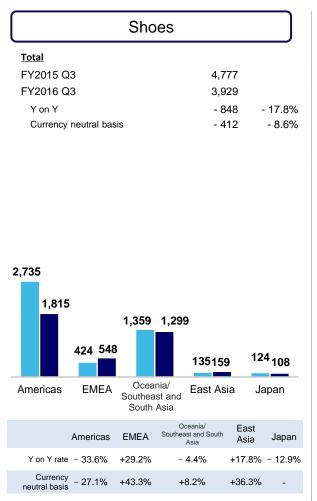
Currency

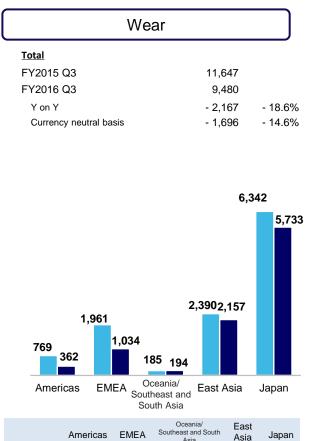
neutral basis

FY2015 Q3

FY2016 Q3 (Unit: Millions of YEN)







+4.9%

+18.8%

- 9.7%

+2.6%



- 9.6%

[•] Training total includes sales of equipment (FY2015 Q3 3,469 millions of YEN, FY2016 Q3 3,365 millions of YEN) in addition to shoes and wear.

Core Performance Sports(CPS)

Consolidated Net Sales by category

2,881

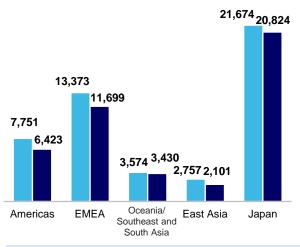
1,942

FY2015 Q3 FY2016 Q3 (Unit: Millions of YEN)

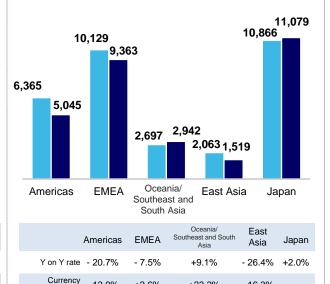
| CPS Total | | | |
|------------------------|---------|--------|--|
| <u>Total</u> | | | |
| FY2015 Q3 | 49,129 | | |
| FY2016 Q3 | 44,477 | | |
| Y on Y | - 4,652 | - 9.5% | |
| Currency neutral basis | - 1,994 | - 4.1% | |

| Shoes | S | |
|------------------------|---------|--------|
| <u>Total</u> | | |
| FY2015 Q3 | 32,120 | |
| FY2016 Q3 | 29,948 | |
| Y on Y | - 2,171 | - 6.8% |
| Currency neutral basis | - 50 | - 0.2% |





| | | South A | Asia | | |
|------------------------|----------|---------|---|--------------|--------|
| | Americas | EMEA | Oceania/ Southeast and South Asia | East Asia | Japan |
| Y on Y rate | - 17.1% | - 12.5% | - 4.0% | - 23.8% | - 3.9% |
| Currency neutral basis | - 8.9% | - 2.9% | +8.4% | - 13.3% | - |



| 967 944 | 82 | ² 460 328 | 357 | |
|------------------|-------------|---|--------------|---------|
| Americas | Sout | ceania/ East heast and uth Asia | Asia . | Japan |
| Ame | ricas EMEA | Oceania/ Southeast and South Asia | East Asia | Japan |
| Y on Y rate - 2. | 4% - 32.6% | - 44.0% | +8.8% | - 11.3% |
| Currency +7. | .3% - 25.2% | - 36.9% | +24.9% | _ |

•CPS total includes sales of equipment (FY2015 Q3 5,679 millions of YEN, FY2016 Q3 5,209 millions of YEN), mainly baseball in Japan, in addition to shoes and wear.

+2.6%

+23.2%

- 16.3%

- 12.9%

neutral basis



6,332 5,615

Lifestyle

Consolidated Net Sales by category

FY2015 Q3

FY2016 Q3

(Unit: Millions of YEN)

Lifestyle total Total FY2015 Q3 34,674 FY2016 Q3 37,887 Y on Y +3,212 +9.3% Currency neutral basis +7,103 +20.5%



9,918

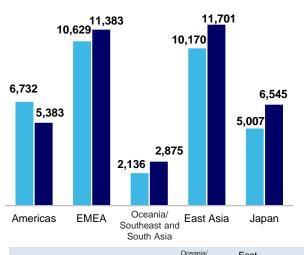
5,268

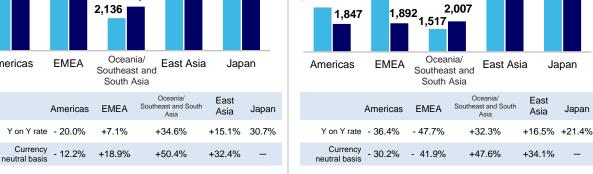
4,341

8,515



9,441





2,906

3,619



[•]Lifestyle total includes sales of Onitsuka Tiger wear and equipment, ASICS Tiger wear (FY2015 Q3 947millions of YEN, FY2016 Q3 817millions of YEN) in addition to shoes.



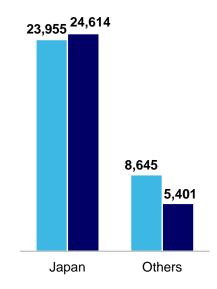
Health / Comfort

FY2015 Q3

FY2016 Q3 (Unit: Millions of YEN)

Health / Comfort

| Total | | |
|------------------------|---------|--------|
| FY2015 Q3 | 32,600 | |
| FY2016 Q3 | 30,015 | |
| Y on Y | - 2,584 | - 7.9% |
| Currency neutral basis | - 1,889 | - 5.8% |



• The detail by segment is combined in "Others" except Japan, since Japan accounts for the majority of Health / Comfort Sales.



Consolidated Financial Result: Financial Situation

Net Income per Share

Net Income per Share

FY2015 Q3 80.08YEN FY2016 Q3 98.43YEN

Y on Y +18.35YEN +22.9%

Diluted net income per share

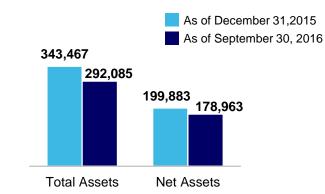
FY2015 Q3 75.63YEN FY2016 Q3 92.96YEN

Y on Y +17.33YEN +22.9%

Financial Position

Shareholders' equity ratio

As of December 31,2015 57.8% As of September 30, 2016 60.9%



<Compared to End of Previous FY>

| Total Assets | Net Assets |
|--------------|------------|
| - 51,381 | - 20,920 |
| - 15.0% | - 10.5% |

Main factor for change of total assets

- (-) Exchange impact of overseas assets
- (-) Repayment of current portion of long-term bonds
- (-) Decrease of derivative assets
- (-) Net cash between deposit and loan with implementation of Global CMS



FY2016 Forecast

* The forecast announced in June 17,2016 remains unchanged.

| (Unit: Millions of YEN) | FY2015 Actual | FY2016 Forecast | Y on Y |
|-------------------------|------------------|--------------------|----------|
| Net Sales | 428,496 | 403,000 | - 6.0 % |
| Operating Income | 27,448 | 23,000 | - 16.2 % |
| Ordinary Income | 22,533 | 20,000 | - 11.2 % |
| Net Income | 10,237 | 13,500 | + 31.9 % |

| 【References: Exchange Rate】 | USD | EUR | AUD | RMB | KRW | SEK | USD | |
|-----------------------------|-----------|-----------|-----------|----------|------------|-----------|-----------|--|
| FY2015 Actual | 121.00YEN | 134.65YEN | 90.98 YEN | 19.21YEN | 0.1070YEN | 14.41 YEN | 3.339 BRL | |
| FY2016 Forecast | 110.00YEN | 123.00YEN | 81.00 YEN | 16.80YEN | 0. 0937YEN | 13.30 YEN | 3.660BRL | |



FY2016 Forecast

^{*} The forecast announced in June 17,2016 remains unchanged.

| (Unit: Millions of YEN) | FY2015 Actual | FY2016 Forecast | Y on Y | | |
|---|--------------------|--|------------------|--|--|
| Japan | 100,645 | 103,000 | +2.3% | | |
| Americas | 136,103 | 111,700 | - 17.9% | | |
| EMEA | 116,016 | 111,200 | - 4.2% | | |
| Oceania/ Southeast and South Asia | 22,451 | 22,500 | +0.2% | | |
| East Asia | 41,880 | 44,100 | +5.3% | | |
| Other Business (Haglöfs) | 11,170 | 9,500 | - 15.0% | | |
| Adjustment | 227 | 1,000 | - | | |
| Net Sales Total | 428,496 | 403,000 | - 6.0% | | |
| 【References: Sales growth rate in currency neutral】 | FY2016 Forecast | | | | |
| Americas (USD) Note: | - 10% | Note: Major Breakdown U.S.(USD) Brazil(BRL) | - 13% + 12% | | |
| EMEA(EUR) | +5% | Diazii(DRL) | T 12/0 | | |
| Oceania | +5% | | | | |
| Korea | - 8% | | | | |
| China | +64% | Cash dividend per share (Fo | orecast):23.5YEN | | |
| Haglöfs | - 8% | | | | |

