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September 17, 2015

Name of the Company: ASICS Corporation

President and CEO, Representative Director: Motoi Oyama

Code Number: 7936 Listing Exchanges: Tokyo

Notice Concerning the Amendment to the Forecast of Consolidated Business Results for the Fiscal Year Ending December 31, 2015

ASICS Corporation (hereinafter, the "Company" or "we"), hereby announce an amendment to the forecast of consolidated business results for the Fiscal Year Ending December 31, 2015, previously announced on February 13, 2015.

1. The Amendment to the Forecast of Consolidated Business Results for the Fiscal Year Ending December 31, 2015 (January 1, 2015 – December 31, 2015)

(Amount: million yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income Per Share
Previous Forecast (A)	423,000	33,000	32,000	21,000	110.63yen
New Forecast (B)	429,000	31,000	27,000	13,000	68.49yen
Amount Changed (B-A)	6,000	(2,000)	(5,000)	(8,000)	-
Percentage of					
Change (%)	1.4	(6.1)	(15.6)	(38.1)	-
(Reference)					
Actual Results for the	354,051	30,466	34,302	22,285	117.40yen
Fiscal Year Ended	354,031	30,400	34,302	22,263	117.40yell
December31, 2014					

2. Reasons for the Amendment to the Forecast of Consolidated Business Results for the Fiscal Year Ending December 31, 2015

Extraordinary loss to be recorded (5,085 million yen) including special extra retirement payment associated with the career change support program, one of the measures of the business structure reforms of the domestic business which was announced on July 1, 2015, has almost been finalized. Moreover, we hereby announce that we reviewed the other items in the forecast of consolidated business results.

Net sales are expected to exceed the previous forecast. This is due to decreasing value of yen against major foreign currencies to the rate lower than we initially predicted which gave positive influence on the financial statements of overseas subsidiaries.

Operating income is expected to be below the previous forecast due mainly to the effect of foreign exchange rate on purchasing cost at a subsidiary in Brazil which resulted in an increase of the cost of sales ratio.

Ordinary income is expected to fall short of the previous forecast due mainly to the above-mentioned decline in operating income and an increase in foreign exchange losses.

Net income is expected to be under the previous forecast due mainly to the above-mentioned decrease in ordinary income and the recording of temporary losses for business structure reforms of the domestic business.

*The forecast of consolidated business results stated above is estimated based on information available as of the date hereof. This may cause actual results to differ from the stated projections due to changing business conditions or other factors.