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August 8, 2014

Name of the Company: ASICS Corporation

President and CEO, Representative Director: Motoi Oyama

Code Number: 7936 Listing Exchange: Tokyo

**Notice Concerning Determination of the Terms for Issuance of Stock Options as
Compensation to the Company's Directors and Executive Officers**

ASICS Corporation (the "Company") hereby announces that it determined the below terms for the issuance of stock options to be issued as stock options as compensation which was resolved at a meeting of the Board of Directors held on July 18, 2014 (hereinafter referred to as the "Stock Options") to the Company's Directors (excluding Outside Directors) and Executive Officers.

1. Total number of Stock Options: 265 units

2. Subscription Amount to be paid for Stock Options

Price per unit: 213,500 yen

(Price per share: 2,135yen)

In place of the above-mentioned subscription amount, subscribers to the Stock Options shall offset the amount to be paid to the Company for the Stock Options with remuneration to be paid to them by the Company.

3. Persons eligible for allotment of Stock Options, the number of said persons and the number of Stock Options to be allotted

| Persons eligible for allotment of Stock Options | Number of Persons | Number of Stock Options to be allotted |
|---|----------------------|---|
| Directors of the Company (excluding Outside Directors) | 7 | 228 |
| Executive Officers of the Company (limited to residents under the Income Tax Act) | 6 | 37 |