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December 19, 2013

Name of the Company: ASICS Corporation  
President and CEO, Representative Director: Motoi Oyama  
(Securities Code: 7936 Listing Exchange: Tokyo)

## **Notice of Results of Tender Offer for Shares of**

### **ASICS Trading Co., Ltd. (Securities Code: 9814)**

ASICS Corporation (the “**Company**” or the “**Tender Offeror**”) resolved at the board of directors meeting held on November 6, 2013, to acquire the ordinary shares of ASICS Trading Co., Ltd. (Tokyo Share Exchange, Second Section: Securities Code: 9814; the “**Target Company**”) by way of a tender offer (the “**Tender Offer**”) in accordance with the Financial Instruments and Exchange Act (Act No. 25 of 1948, as amended); and conducted the Tender Offer starting from November 7, 2013. The Company hereby announces the completion of the Tender Offer as of December 18, 2013, as follows.

#### 1. Results of the Tender Offer, etc.

##### (1) Success or failure of the Tender Offer

Since the Company did not establish an upper or lower limit on the number of shares to be purchased in the Tender Offer, the Company will purchase all of the shares, etc tendered.

##### (2) Number of Share Certificates, etc., purchased in the Tender Offer.

Type of share certificates, etc.	(i) Number of shares tendered, as represented by share certificates	(ii) Number of shares purchased in the Tender Offer, as represented by share certificates
Share certificates	3,303,652 shares	3,303,952 shares
Total:	3,303,652 shares	3,303,652 shares

(3) Ownership Rate of Share Certificates, etc., after the Tender Offer

Number of voting rights of share certificates, etc., held by Tender Offeror before the Tender Offer	44,590 shares	(Ownership rate of share certificates, etc., before the Tender Offer : 54.75%)
Number of voting rights of share certificates, etc., held by special related parties before the Tender Offer	6,916 shares	(Ownership rate of share certificates, etc., before the Tender Offer : 8.49%)
Number of voting rights of share certificates, etc., held by Tender Offeror after the Tender Offer	77,629 shares	(Ownership rate of share certificates, etc., after the Tender Offer : 95.31%)
Number of voting rights of share certificates, etc., held by special related parties after the Tender Offer	2,000 shares	(Ownership rate of share certificates, etc., after the Tender Offer : 2.46%)
Total number of voting rights held by all shareholders of the Target Company	81,439 shares	

(4) Commencement Date of Settlement

Thursday, December 26, 2013

2. Policy etc. after the Tender Offer and Future Outlook

There is no change from the statement contained in the “Notice of Commencement of the Tender Offer for Shares of ASICS Trading Co., Ltd. (Securities Code: 9814), Our Subsidiary” dated November 6, 2013 with regard to the policy, etc. after the Tender Offer.

While the ordinary shares of the Target Company are still listed on the second section of the Tokyo Share Exchange as of December 19, 2013, the Company plans to make the Target Company a wholly-owned subsidiary after the Tender Offer, with the target effective date being around April 2014, by way of a share exchange with the Target Company under which the Company will become a wholly-owning parent company and the Target Company will become a wholly-owned subsidiary (“Share Exchange”). That being the case, the ordinary shares of the Target Company will be delisted through prescribed procedures and will become unable to be transacted on the second section of the Tokyo Share Exchange after such delisting. The Share Exchange is scheduled to be implemented through a simplified share exchange as specified in the main text of Article 796, Paragraph 3 of the Companies Act for the Company, and through a summary share exchange as specified in Article 784, Paragraph 1 of the Companies Act for the Target Company, without the need to obtain the approval of a general shareholders meeting of either company.

With regard to the effects on the business performance of the Company caused by the Tender Offer, the Company will make prompt disclosure if there is any need to revise business forecasts or if matters which should be published occur.

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