

February 18, 2022

Name of the Company: ASICS Corporation
President and COO, Representative Director: Yasuhito Hirota
Executive Officer, Senior General Manager
Human Resources and General Affairs Division : Akihiko Sadaka
Telephone Number : +81-78-303-6888

Notice of Change of Representative Director

ASICS Corporation (the “Company”) hereby announces the change of Representative Director, pursuant to a resolution in the Board of Directors Meeting held on February 18, 2022. This change will be officially decided in the 68th Ordinary General Meeting of Shareholders and the Board of Directors Meeting, to be held on March 25, 2022.

1. Reason for Change

To move ahead with mid-term Plan 2023 and increase corporate value under the new management setup.

2. Details of change

Name	New	Old
Motoi Oyama	Chairman and Director	Chairman and CEO, Representative Director
Yasuhito Hirota	President, CEO and COO, Representative Director	President and COO, Representative Director