

News Release

Sydney, Australia | 31 March 2015

Australia wins the 2015 ICC Cricket World Cup with ASICS



The Australian Cricket team has claimed victory over New Zealand in the Final of the 2015 ICC Cricket World Cup.

In front of a world record crowd of over 93,000 fans at the Melbourne Cricket Ground and 1 billion people watching worldwide, the Australian team chased down New Zealand's total of 183 runs to claim the biggest prize in One Day International Cricket.



Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



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True sport performance brand, ASICS is the apparel sponsor of the Australian Cricket Team and the world cup success heralded a triumphant return of the team's gold one day international uniform. The replica gold shirt was virtually sold out by the final week of the tournament.

Ten of the eleven Australian Cricketers who played in the Final wore ASICS footwear including Michael Clarke (c), Steven Smith, David Warner, Brad Haddin, Shane Watson, Mitchell Johnson, Mitchell Starc, Glen Maxwell, Josh Hazlewood and James Faulkner.

Captain Michael Clarke top scored for Australia in his last one day international match, James Faulkner (below right) was named man of the match and Mitchell Starc (below left) was named man of the series.



"We are extremely proud to be a partner of the Australian Cricket team", said Allan Russell, Managing Director of ASICS Oceania PTY. LTD. "This team's passion for success and commitment to continuously improve during the 5 week World Cup campaign is a perfect embodiment of what ASICS stands for - true sport performance".

The Cricket World Cup is held once every four years and was first played in 1975. Australia has been the most successful team in World Cup history having now won the tournament on five occasions in 1987, 1999, 2003, 2007 and 2015.

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