

June 24, 2011

Name of the Company: ASICS Corporation

President and CEO, Representative Director: Motoi Oyama

Code Number:7936 Listing Exchanges: Tokyo,Osaka

Notice of Position Change of Representative Director

ASICS Corporation announced the following change in the position of representative director, pursuant to a resolution by the Board of Directors at a meeting held today.

1. Details of position change:

Name	New Position	Former Position
Kiyomi Wada	Chairman and Director	Chariman and Representative Director

2. Date of position change:

June 24, 2011

END