

INVESTING IN PEOPLE AND COMMUNITIES

COMMUNITY INVOLVEMENT

We aim to contribute to society and be a positive influence on the communities in which we operate around the world.

As well as stimulating active, healthy lifestyles through our products and services, we do this through financial contributions and donations in kind, and philanthropic activities such as volunteering, disaster relief and supporting education.

Our company operates in different communities around the world, each with different needs. Our community support activities reflect these differences. In 2016, our contributions to society also included a wide range of activities close to home, in the communities around our local offices and in developing countries.

In our fiscal year 2016, our community contributions added up to more than \$693,078 in financial contributions, with a further \$1,302,139 of donations in kind (such as footwear, apparel, sports accessories or equipment).

693,078 USD

MONETARY DONATIONS

1,302,139 USD

DONATIONS IN KIND

EMPLOYEE VOLUNTEERING

Colleagues from our office locations worldwide regularly take part in volunteering activities to support their local communities. Activities include coaching or organizing sports activities for children from disadvantaged backgrounds, humanitarian relief with food banks, volunteering at charity related fund-raising events and cleaning the environment in protected nature areas.

DISASTER RELIEF

Disaster relief has always been a key part of our community involvement activities worldwide. In 2016, ASICS volunteers helped in reconstruction efforts following the earthquake that hit Japan's Kumamoto area in April that year. Our volunteers also ran exercise and sports training sessions for high school students in the affected area, where many regular sports facilities had been destroyed. The sessions took place in temporary locations. The high school students then applied their learnings and worked as volunteers to provide physical exercise sessions to elderly people who had been evacuated to temporary houses.

On August 24 2016, an earthquake measuring 6.2 on the moment magnitude scale, hit the center of Italy. Destroying a number of small villages, many people lost their homes and almost 300 people lost their lives. Staff of our Italian sales office immediate after the earthquake mobilized colleagues to collect footwear, apparel and socks for donation and a special sales and funding activity was organized at the internal store at the Cuneo office, raising funds among colleagues, family and friends of employees. The amount generated was doubled by the region's EMEA head office of ASICS Europe BV and donated to the local Red Cross organization.

843 HOURS

THE TIME OF VOLUNTEER ACTIVITIES DURING PAID
WORKING HOURS BY STAFF OF ASICS
HEADQUARTERS, ASICS CORPORATION JAPAN, ASICS
AMERICA CORPORATION AND ASICS EUROPE BV