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August 4, 2017

Name of the Company: ASICS Corporation

Chairman, President and CEO, Representative Director: Motoi Oyama

Code Number: 7936 Listing Exchanges: Tokyo

## **Notice Concerning the Differences in the Forecast of Consolidated Business Results for the Second Quarter Ended June 30, 2017**

ASICS Corporation (hereinafter, the “Company” or “we”), hereby announce details regarding the differences in the forecast of consolidated business results for the Second Quarter Ended June 30, 2017, previously announced on February 13, 2017.

### **1. The Differences in the Forecast of Consolidated Business Results for the Second Quarter Ended June 30, 2016 (January 1, 2017 – June 30, 2017)**

(Amount: million yen)

	Net Sales	Operating Income	Ordinary Income	Profit attributable to owners of parent	Net Income Per Share
Previous Forecast (A)	210,000	14,000	13,500	9,000	47.41yen
Actual Results (B)	203,735	16,075	18,069	11,687	61.57yen
Amount Changed (B-A)	(6,264)	2,075	4,569	2,687	-
Percentage of Change (%)	(3.0)	14.8	33.8	29.9	-
(Reference) Actual Results for the Second Quarter Ended June 30, 2016	210,681	19,392	17,201	11,849	62.43yen

## **2. Reasons for the Differences in Forecast of Consolidated Business Results for the Second Quarter Ended June 30, 2017**

Consolidated net sales was slightly below the previously announced forecast mainly due to weak sales in the American and European regions, although sales exceeded the forecast in the Oceania/Southeast and South Asian regions as well as the subsidiary in China.

Operating income was above the previously announced forecast mainly due to an improved cost of sales ratio and expenses being pushed to the second half of the fiscal year. Ordinary income and profit attributable to owners of parent were above the previously announced forecast mainly due to foreign exchange gains recorded.

In addition, regarding the forecast for the full year, there is no change in forecast for consolidated business results announced on February 13, 2017.