



## ASICS Corporation

February 8, 2008 – For immediate release

### Motoi Oyama is appointed new ASICS president

**Kobe, Japan** – The board of ASICS Corporation today appointed Mr. Motoi Oyama as President and Representative Director, effective April 1, 2008.

He will take over the presidency from Mr. Kiyomi Wada, who will be serving as Chairman and Representative Director.

The reason behind the appointment is to further enhance the company's corporate values by responding with speed to the changes in the sporting goods market. The company will also continue the momentum to grow in the global marketplace and achieve the goals set out in the mid-term corporate strategy, the ASICS Challenge Plan.

Birth date February 2, 1951 (57 years old)  
Birthplace Ishikawa Prefecture, Japan  
Education Department of Commerce, Osaka City University

#### Work history

January 1982 Joined ASICS Corporation  
July 2001 President and Representative Director of ASICS Europe B.V.  
June 2004 Senior General Manager of Marketing Division, President and Representative Director of ASICS Europe B.V.  
June 2004 Managing Director of ASICS Corporation  
July 2006 Senior Managing Director of ASICS Corporation  
August 2007 Senior Managing Director responsible for Overseas Business and Corporate Strategy  
Senior General Manager of Marketing Division  
Chairman, Representative Director and CEO of ASICS Europe B.V.

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