

## News Release

### **SAMANTHA STOSUR JOINS ASICS AS GLOBAL TENNIS AMBASSADOR**

Leading Global sports brand ASICS today announced the signing of 2011 US Open tennis champion Samantha Stosur as an ambassador in a multi-year contract commencing January 1, 2012. The Australian will commence using ASICS tennis apparel at the 2012 Brisbane International.

Renown as both a singles and doubles player, the big serving Stosur boasts a powerful all court game that makes her a Grand Slam contender on all surfaces. As the World number 6 prepares for the 2012 Australian Open, Stosur spoke of her partnership with ASICS: "I am really excited to join the ASICS team. I've actually worn their shoes for a couple of years so now to be fully kitted out is really exciting for me and I am really looking forward to getting the year started".

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ASICS Corporation Global President and CEO Motoi Oyama said “We are very proud to add Samantha Stosur to our global marquee Sports Marketing assets. Tennis is one of ASICS Group’s key priority categories in our strategic growth plan to 2015, and we are delighted to have Samantha become our brand ambassador, as she perfectly fits with our company values and our brand’s True Sport positioning. We look forward to helping Sam excel through our tennis apparel and footwear.”

One of Stosur’s strengths as a player is her supreme fitness and stamina. To that end, ASICS will not only be developing tennis equipment with Sam’s input, but also product from the Training/Fitness category.

In addition to her tennis prowess on court, Stosur’s sportsmanship and dedication to her sport makes her a great role model for young athletes worldwide.



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# Samantha Stosur Biography



Nationality : Australia  
DOB : 30 March , 1984  
Lives : Tampa Florida USA  
Weight : 65Kg  
Height : 175cm / 1.75m / 5' 7 3/4"  
Play style : Right-handed / Two handed backhand  
Status : Pro 1990  
WTA Ranking: 6<sup>th</sup>

### 【Samantha Stosur Career Highlight】

#### **Singles**

Winner : 2011 US Open  
Finalist : 2010 Roland Garros

#### **Doubles**

Winner : 2006 Roland Garros /  
2005 US Open  
Finalist : 2011 / 2009 / 2008 Wimbledon  
2008 US Open / 2006 Australian Open

