

News Release

Irvine, CA | April 23, 2012

ASICS GEL-NIMBUS 14 EARNS *RUNNER'S* WORLD "EDITOR'S CHOICE" AWARD

ASICS America Corporation is proud to announce that *Runner's World* magazine, the worldwide authority on running information, has awarded the ASICS GEL-Nimbus® 14 the "editor's choice" award in the Spring Shoe Guide (June 2012 issue) on newsstands June 23, 2012.

According to the *Runner's World* article, the GEL-Nimbus 14 "offers plenty of cushioning and no bulk, suitable for all but the lightest and fastest runners." Specifically, testers claimed "the shoe felt great from the start, as if I were walking on air." Another tester said, "I put it on, and the break-in process was over."

This is the sixth time the GEL-Nimbus has been recognized by *Runner's World* since 2005.

At a mere 11 ounces, over a half an ounce lighter than the previous version, the GEL-Nimbus 14 delivers incredible shock protection, but resists feeling clunky. Other key improvements include increased breathability, anew heel clutching system, for a secure fit, and a lower midsole height.

"The GEL-Nimbus has been a staple in the ASICS collection and it is an honor for this shoe to continue to be recognized by *Runner's World*, the leading authority when it comes to critiquing our product," says Jim Monahan, ASICS Vice President of Footwear.

The GEL-Nimbus 14 retails for \$140 and will be in stores June 1, 2012. For more information on the GEL-Nimbus 14, visit www.asics.com.

