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## ANDREA POMPILIO × Onitsuka Tiger

Onitsuka Tiger is pleased to announce the collaboration with Andrea Pompilio.

For the Spring2013 collection both brands have worked together to co-design an iconic sneaker, which will represent a key style in the new Andrea Pompilio SS collection.

The single style is a lightweight sneaker taken from one of the popular styles of Onitsuka Tiger's and re-designed with his modern touch.

The sneaker is available in a single variation: white/neon/reflective.

In 1949, Kihachiro Onitsuka established Onitsuka Tiger, the founder of ASICS. The brand began with a commitment to promoting youth health, and since then, the Onitsuka Tiger Stripes have become synonymous with one of the most world-renowned athletic brands.

The legend lives on today in the fusion of Japanese heritage and modern flair. With designs ranging from updated classic silhouettes to refreshing new styles and collaborations with like minded artists and cultural connoisseurs, the spirit of Japan resonates in each new collection of Onitsuka Tiger foot wears, apparel and accessories.

Visit <u>www.onitsukatiger.com</u> and <u>www.andreapompilio.it</u> for more information.



Page 1/1

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