

## News Release

Kobe, Japan | June 22, 2012

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### Tokyo Marathon 2013 Official Sponsorship Agreement Reached

ASICS Corporation (Headquarters: Kobe, Japan; President: Motoi OYAMA) has reached an agreement with the Tokyo Marathon Foundation to serve as an official sponsor of Tokyo Marathon 2013 (sponsored by the Tokyo Marathon Foundation). The event will be held February 24, 2013. This will be the seventh straight year since 2007 that ASICS been an official sponsor of the Tokyo Marathon.

ASICS also plans to support Tokyo Marathon 2013-related activities, including running events held throughout the year and sponsored by the Tokyo Marathon Foundation. ASICS will provide goods, disburse information, and offer services for volunteers and participants.

A number of events will be held in the buildup to the Marathon.

ASICS sponsors a number of running events held throughout the world, including the New York Marathon, the Paris Marathon, and the Singapore Marathon. Building upon its past sponsorship activities and using the input from participant runners, ASICS hopes its backing will support an even more successful Tokyo Marathon 2013.

Please direct any questions regarding this release to:  
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